

## Imprint & privacy policy for our social media channels

This declaration contains the statutory information obligations with regard to the use of the following social media sites:

- Facebook:
  - <https://www.facebook.com/sccevents/>
  - <https://www.facebook.com/Berlinmarathon>
  - <https://www.facebook.com/berlinerhalbmarathon>
  - <https://www.facebook.com/SMSMedicalInstitute>
  - <https://www.facebook.com/scceventsvolunteerclub>
  - <https://www.facebook.com/FridoFlink>
  - <https://www.facebook.com/VeloCity.Berlin>
  - <https://www.facebook.com/hiking.hero>
- Instagram:
  - <https://www.instagram.com/berlinmarathon/>
  - [https://www.instagram.com/scc\\_events](https://www.instagram.com/scc_events)
  - <https://www.instagram.com/berlinmarathoninlineskating>
  - <https://www.instagram.com/velocity.berlin>
  - <https://www.instagram.com/marathon.team.berlin>
  - <https://www.instagram.com/frauenlaufberlin>
  - <https://www.instagram.com/hiking.hero>
- X (formerly Twitter):
  - <https://twitter.com/sccrunning>
  - <https://twitter.com/berlinmarathon>
  - <https://twitter.com/berlinmarathonE>
- YouTube:
  - <https://www.youtube.com/c/SCCEVENTSTube>
  - <https://www.youtube.com/@berlin-marathon>
- LinkedIn: <https://www.linkedin.com/company/scc-events-gmbh/>
- TikTok: <https://www.tiktok.com/@berlinmarathon>
- Vimeo: <https://vimeo.com/sccevents>
- Strava:
  - <https://www.strava.com/clubs/generali-berlin-halfmarathon>
  - <https://www.strava.com/clubs/bmw-berlin-marathon>
  - <https://www.strava.com/clubs/swimrun-rheinsberg>

Site operators for the respective social media sites

## Imprint for our social media sites:

### 1. Site operator

SCC EVENTS GmbH

Olympiapark Berlin, Hanns-Braun-Straße/Adlerplatz

14053 Berlin

E-Mail: [impressum@scc-events.com](mailto:impressum@scc-events.com)

Phone: +49 (0) 30 / 30128810 Fax: +49 (0) 30 / 30128840

### 2. Commercial register

Register court: Berlin Local Court (Charlottenburg)

Register number: HRB 20965

### 3. Managing Director:

Christian Jost, Jürgen Lock

### 4. Sales tax identification number according to § 27 a sales tax law

DE136599588

### 5. Responsible for the content:

Christian Jost, Jürgen Lock (address as above)

### 6. Professional liability insurance

AXA Insurance AG

Corporate Clients North Division, Colonia-Allee 10-20, 51067 Cologne

Territorial scope: Germany

### 7. Information on online dispute resolution

The European Commission provides a platform for online dispute resolution (ODR).

You can find this platform under the following link: <https://ec.europa.eu/consumers/odr/>.

Consumers can use this platform to resolve their disputes arising from online contracts.

### 8. Notice according to § 36 VSBG

We will not participate in alternative dispute resolution proceedings within the meaning of § 36 VSBG. The use of an alternative dispute resolution body is not a mandatory prerequisite for recourse to the competent ordinary courts.

## Privacy policy for the social media sites used by SCC EVENTS GmbH

SCC EVENTS GmbH maintains publicly accessible profiles in various social networks. Please note that when you access our profiles, your personal data, such as your IP address and - if you are logged in - your interaction with us and our posts, will be processed by the relevant social media providers.

The purpose of this privacy policy is to provide you with an overview of which of the personal data collected from you is processed by us and the respective platform and what rights you are entitled to.

However, interaction with us on our social media is only possible if you transmit certain personal data to the provider.

When you visit our social channels, your personal data is collected, used and stored by the operators of the respective social network. A small part of the data collected is also transmitted to SCC EVENTS GmbH in order to interact with you and to obtain statistical information on the use of our social channels.

Personal data is collected by the service providers even if you, as a visitor to the respective page, do not have a profile on the respective social network. The individual data processing operations and their scope differ depending on the operator of the respective social network. For details on the collection and storage of your personal data as well as the type, scope and purpose of its use by the operator of the respective social network, please refer to the privacy policy of the respective operator:

- Facebook: <https://www.facebook.com/privacy/policy>
- Instagram: <https://privacycenter.instagram.com/policy>
- X (formerly Twitter): <https://twitter.com/de/privacy>
- LinkedIn: <https://de.linkedin.com/legal/privacy-policy>
- TikTok: <https://www.tiktok.com/legal/page/eea/new-privacy-policy/de-DE>
- Youtube: <https://policies.google.com/privacy>
- Vimeo: <https://vimeo.com/privacy>
- Strava: <https://www.strava.com/legal/privacy>

The first part of our privacy policy contains general information on data protection and then deals specifically with the individual social media used.

## I. General information on data protection

### 1. Person responsible

Responsible for the operation and the personal data transmitted and aggregated via the respective social media sites is

SCC EVENTS GmbH

Olympiapark Berlin, Hanns-Braun-Straße/Adlerplatz, 14053 Berlin

E-Mail: [impressum@scc-events.com](mailto:impressum@scc-events.com)

Phone: +49 (0) 30 / 30128810 Fax: +49 (0) 30 / 30128840

You can contact our data protection officer at the following e-mail address: [datenschutz@scc-events.com](mailto:datenschutz@scc-events.com)

### 2. Notes on the use of social media channels

SCC EVENTS GmbH operates several social media sites, as shown in the social media imprint. In principle, we can view the information that you can access in your public user profile, provided that you have registered accordingly on the social media site.

In addition, the providers make further anonymous usage statistics available to us, which we use to improve our profile and to evaluate the visits made to the profile.

You can find more information in the respective section of this privacy policy.

The personal data collected when using the respective social media is initially always processed by the respective provider of the social network. This provider will collect, store and process the data for the operation of the platform (e.g. display and interaction with the posts, transmission of direct messages, user profile of the users).

In the course of our user profiles, the respective provider transmits personal data to us in some cases. The data transmitted to us can be found in the "Special information" sections, which provide specific information on the use of the respective social media site.

The operation of the profiles in the social networks is necessary for a joint exchange about our services. The associated processing of your data when you visit the site is carried out for this purpose. This is data processing based on legitimate interests within the meaning of Art. 6 para. 1 sentence 1 lit. f GDPR.

The additional information provided to users through social media is based on the changing ways in which society obtains information. Information via social media is primarily intended to reach users who obtain most of their information from social media.

Of course, important information will continue to be published via "traditional" channels such as the company's own homepage, which is why everyone is free to choose the source of their information.

We ourselves will use our social media channels to provide information about our work and to interact with media users.

### 3. General rights of data subjects

### **3.1. Right to information and correction requests - Deletion & blocking of data - Revocation of consent**

#### **a) Right to information**

You have the right to request confirmation as to whether we or our social media sites are processing your personal data. If this is the case, you have a right of access to the information specified in Art. 15 para. 1 GDPR, provided that the rights and freedoms of other persons are not affected (cf. Art. 15 para. 4 GDPR).

#### **b) Right of rectification**

In accordance with Art. 16 GDPR, you have the right to have any incorrect personal data stored on the social media site (e.g. address, name, etc.) corrected at any time. You can also request the completion of the data stored on the social media site at any time.

#### **c) Right to erasure**

In accordance with Art. 17 (1) GDPR, you have the right to have the personal data collected about you erased if

- (1) the data is either no longer required;
- (2) the legal basis for processing has ceased to exist without substitution due to the withdrawal of consent;
- (3) you have objected to the processing and there are no legitimate grounds for the processing;
- (4) your data is processed unlawfully;
- (5) a legal obligation requires this or a collection pursuant to Art. 8 para. 1 GDPR has taken place.

Pursuant to Art. 17 (3) GDPR, the right does not exist if

- (1) processing is necessary for exercising the right of freedom of expression and information;
- (2) your data has been collected on the basis of a legal obligation;
- (3) the processing is necessary for reasons of public interest;
- (4) the data are necessary for the establishment, exercise or defense of legal claims.

#### **d) Right to restriction of processing**

Pursuant to Art. 18 (1) GDPR, you have the right in individual cases to request the restriction of the processing of your personal data.

This is the case if

- (1) the accuracy of the personal data is disputed by you;
- (2) the processing is unlawful and you do not consent to erasure;

- (3) the data are no longer required for the purpose of processing, but the data collected serve to assert, exercise or defend legal claims;
- (4) an objection to the processing pursuant to Art. 21 (1) GDPR has been lodged and it is still unclear which interests prevail.

**e) Right of revocation**

If you have given us your express consent to the processing of your personal data (Art. 6 para. 1 sentence 1 lit. a GDPR or Art. 9 para. 2 lit. a GDPR), you can revoke this consent at any time. Please note that this does not affect the lawfulness of the processing carried out on the basis of the consent until revocation.

**f) Right to object**

Pursuant to Art. 21 GDPR, you have the right to object at any time to the processing of personal data concerning you which has been collected on the basis of Art. 6 para. 1 sentence 1 lit. f GDPR. You only have this right if there are special circumstances that speak against the storage and processing.

**g) Right to data portability**

In accordance with Art. 20 GDPR, you have a right to the transfer of personal data concerning you. It is possible to provide you with the following data on request in accordance with Art. 20 para. 1 GDPR:

- (1) Data collected on the basis of express consent pursuant to Art. 6 para. 1 sentence 1 lit. a GDPR or Art. 9 para. 2 lit. a GDPR,
- (2) Data that we have received from you in accordance with Art. 6 para. 1 sentence 1 lit. b GDPR in the context of existing contracts,

in each case insofar as these data have been processed within the framework of an automated procedure.

The transfer of personal data directly to a controller of your choice can be carried out insofar as this is technically feasible. Please note that data that interferes with the freedoms and rights of other persons may not be transferred in accordance with Art. 20 para. 4 GDPR.

### **3.2. How do you exercise your rights?**

Please note that we are not the operator of the entire social platform, but merely maintain a profile on the corresponding page. We receive the data and information listed in this privacy policy from the platforms. We therefore advise you to contact the respective social media site directly if you have general requests for information, requests for changes, deletion or blocking with regard to the platform. In addition, we refer you to the privacy policy of the respective social media site.

You can find more information on the exercise of rights by the relevant providers in the corresponding sections of this privacy policy.

You can reach us at

SCC EVENTS GmbH

Olympiapark Berlin, Hanns-Braun-Straße/Adlerplatz, 14053 Berlin

E-mail: [impressum@scc-events.com](mailto:impressum@scc-events.com) ; Phone: +49 (0) 30 / 30128810 Fax: +49 (0) 30 / 30128840 Our data protection officer can be reached at the e-mail address [.datenschutz@scc-events.com](mailto:datenschutz@scc-events.com)

### **3.3. Right to lodge a complaint with the supervisory authority**

If you suspect that your data is being processed unlawfully on one of our social media sites, you can of course seek legal clarification of the issue at any time. You also have every other legal option available to you. Irrespective of this, you have the option of contacting a supervisory authority in accordance with Art. 77 para. 1 GDPR. The right to lodge a complaint pursuant to Art. 77 GDPR is available to you in the EU Member State of your place of residence, your place of work and/or the place of the alleged infringement, i.e. you can choose the supervisory authority to which you turn from the above-mentioned places. The supervisory authority with which the complaint has been lodged will then inform you of the status and outcome of your complaint, including the possibility of a judicial remedy pursuant to Art. 78 GDPR.

## II. Special information on the use of FACEBOOK

### 1. Responsible for FACEBOOK and aspects of joint responsibility

Responsible for the processing that takes place on the platform is the

Meta Platforms Ireland Ltd, Merrion Road, Dublin 4, D04 X2K5, Ireland, impressum-support@support.facebook.com, Fax: +16505435325.

FACEBOOK also processes the data on its own servers of the parent company Meta Plattform Inc., 1601 Willow Road, Menlo Park, CA 94025, USA and also transfers the data to the USA. With regard to the transfer of personal data to the USA, there is an adequacy decision on the EU-US Data Privacy Framework of the EU Commission within the meaning of Art. 45 GDPR (hereinafter: DPF - [https://commission.europa.eu/document/fa09cbad-dd7d-4684-ae60-be03fcb0fddf\\_en](https://commission.europa.eu/document/fa09cbad-dd7d-4684-ae60-be03fcb0fddf_en)). The operator of the service is certified under the DPF, so that the usual level of protection of the GDPR applies to the transfer. You can access the certification under the EU-US Data Privacy Framework at <https://www.dataprivacyframework.gov/> We have concluded standard contractual clauses with Meta. You can find more information here: [https://www.facebook.com/legal/EU\\_data\\_transfer\\_addendum](https://www.facebook.com/legal/EU_data_transfer_addendum).

With regard to any existing joint responsibilities, we have also entered into the agreements listed at [https://de-de.facebook.com/legal/terms/page\\_controller\\_addendum](https://de-de.facebook.com/legal/terms/page_controller_addendum) and <https://www.facebook.com/legal/terms/dataprocessing>.

You can contact Meta's data protection officer using the contact form on the following pages. Please note that the message sent via this contact form may not only be received by the data protection officer. In order to use the contact forms regarding existing data in the context of a specific user account, you may have to log in to your FACEBOOK account beforehand.

[https://de-de.facebook.com/help/contact/612141586937373?no\\_redirect&locale2=de\\_DE](https://de-de.facebook.com/help/contact/612141586937373?no_redirect&locale2=de_DE)

<https://www.facebook.com/help/contact/367438723733209>

You can also contact FACEBOOK's Data Protection Officer by post at the following address: Meta Platforms Ireland Ltd, Merrion Road, Dublin 4, D04 X2K5, Ireland.

You can find FACEBOOK's privacy policy at <https://www.facebook.com/privacy/policy>.

With regard to the use of the social media service FACEBOOK, SCC EVENTS GmbH is jointly responsible for the use of individual functions. In addition to FACEBOOK, SCC EVENTS GmbH is also responsible for these functions.

### 2. Functions used on FACEBOOK

FACEBOOK provides various functions through which users can interact on FACEBOOK. Through these special functions, FACEBOOK sends us certain personal data or makes it available to us in our FACEBOOK user menu.

Below we explain which data FACEBOOK makes available to us and how we process this data:



## 2.1. List of functions and transmitted data

a) **Direct message(s):** FACEBOOK informs us when users have sent us a direct message or support request via FACEBOOK and sends us this message . The purpose of the data processing is to process the specific contact request received via the direct message.

c) **Live chat / group chat:** FACEBOOK informs us when one or more users have opened a chat and provides us with a chat form through which we can exchange messages with the users. The purpose of the data processing is to process the specific contact request received through the live chat.

d) **Comments:** Users can leave us a comment on our FACEBOOK page. FACEBOOK uses the data entered in this way to display the comment on our FACEBOOK page. FACEBOOK sends us a message for comments and gives us the opportunity to respond publicly to the user. The purpose of the data processing is to publish your comment on our FACEBOOK page. We reserve the right to delete or hide comments.

e) **Appointment/event reminder function:** Users can use the appointment/event reminder function to declare their willingness to participate in our events or appointments and to be reminded of the corresponding events. In this way, we can roughly estimate how many and which participants want to attend our events. FACEBOOK also automatically reminds event participants before the event that they have signaled their participation. The purpose of data processing is to remind participants of an appointment or to reserve an appointment or event and to optimize our range of events.

f) **Surveys:** The data you enter in a survey on FACEBOOK will be displayed to us by FACEBOOK as a pseudonymized opinion of the survey. The purpose of data processing is the networking of FACEBOOK users and the exchange of media content individually or in a defined community.

g) **Advertising:** We can use the advertising function to have FACEBOOK send target group-oriented advertising to other users. In advance, we can define a target group in the FACEBOOK user menu based on certain abstract criteria. After the advertising has been delivered by FACEBOOK, FACEBOOK compiles anonymous statistics for us that show the effectiveness of the advertising measure and the target group primarily addressed. The purpose of data processing is the delivery of advertising to abstractly defined users and the networking of FACEBOOK users in order to exchange information with each other and to create and share media content individually or in a defined community or openly in society.

h) **Livestream/live videos:** FACEBOOK allows us to send a live video image to participating users. We receive information from FACEBOOK about the corresponding target group during the live stream. The purpose of the data processing is to produce the specific video transmission and to optimize our live stream offer.

## 2.2. Purpose of the use of the functions by SCC EVENTS GmbH

SCC EVENTS GmbH uses the data collected by FACEBOOK and partly transferred to SCC EVENTS GmbH in order to be able to interact with the users within the framework of the platform.

In doing so, the possibilities of the social platform are deliberately used, e.g. in order not to create a media break when contacting via private message.

The publication of contributions, comments, surveys, videos and advertising as well as participation in group chats, live chats and live streams / live videos serve primarily to interact with users interested in SCC EVENTS GmbH's media offering.

The surveys are used to map current opinions and identify trends, statistics and interests and, in addition to general statistical surveys outside the platform, represent a further indication of the working methods and orientation of SCC EVENTS GmbH.

### **2.3. Legal basis for the processing of personal data**

FACEBOOK relies on various legal bases for data processing. An explanation of all legal bases on which FACEBOOK relies for data processing through the operation of FACEBOOK can be found here: <https://www.facebook.com/privacy/policy?subpage=7.subpage.1-WhatIsOurLegal>. Further explanations of which data FACEBOOK processes on which legal basis can be found in FACEBOOK's privacy policy at <https://www.facebook.com/privacy/policy>.

The legal basis for the functions used and the operation of our FACEBOOK page, with the exception of the Insights information used by us to enable the individualization of advertising, is Art. 6 para. 1 sentence 1 lit. b GDPR (contract) for registered users. By registering, a user relationship is concluded with regard to the use of the platform and the functions available there. The FACEBOOK terms of use, which are part of the contract, can be found [at: https://www.facebook.com/legal/terms](https://www.facebook.com/legal/terms). The functions cannot be used by users without a FACEBOOK account. Further information on data processing by FACEBOOK under this legal basis can be found here: [https://www.facebook.com/privacy/policy?section\\_id=18.2-PerformanceOfAContract](https://www.facebook.com/privacy/policy?section_id=18.2-PerformanceOfAContract).

The legal basis with regard to the general operation of the profile operated by SCC EVENTS GmbH and the transfer of individual data records to SCC EVENTS GmbH is Art. 6 para. 1 sentence 1 lit. f GDPR (legitimate interest), unless you are registered or logged in to FACEBOOK or if a function used by us on our FACEBOOK page uses Insights information. The legitimate interest lies in the error-free functioning of the FACEBOOK platform and enabling social interaction options on our social media site. Further information on the balancing of interests carried out by FACEBOOK can be found here: [https://www.facebook.com/privacy/policy?section\\_id=18.4-LegitimateInterestsWeRely](https://www.facebook.com/privacy/policy?section_id=18.4-LegitimateInterestsWeRely).

### **2.4. Revocation, objection and deletion options**

The revocation, objection and deletion options are based on the general regulations on the right of revocation, right of objection and right of deletion under data protection law described below in this data protection declaration.

### **2.5. Duration of storage**

The data provided to us by FACEBOOK will be deleted if it is no longer required for the above-mentioned purpose or if the user account concerned has been deleted.

## **2.6. Necessity of providing personal data**

The information is neither contractually nor legally required and is also not necessary for the conclusion of a contract. If you do not fill in the existing mandatory fields or do not fill in completely, you will not be able to use the corresponding functions of FACEBOOK. You can also contact us via other channels, for example by e-mail or via our website.

## **3. Information on the use of cookies and web services**

### **3.1. Scope of the processing of personal data**

Detailed information on which cookies and web services are used by FACEBOOK and to what extent they are integrated by FACEBOOK can be found in the FACEBOOK privacy policy at: <https://www.facebook.com/privacy/policy>. SCC EVENTS GmbH itself will not use any further cookies or web services on the social media pages or use them there. The social media pages will only be linked to other cookies and web services used by SCC EVENTS GmbH if and to the extent listed in the respective privacy policy on the corresponding website. SCC EVENTS GmbH has no access to the data collected by FACEBOOK from cookies and web services.

The following information therefore serves in particular to provide transparent information about your visit to our social media channels.

### **3.2. Legal basis**

The legal basis for the use of cookies and web services by FACEBOOK itself can be found in Instagram's privacy policy.

For registered users, some transfers of personal data via the cookies and web services set may also be based on the FACEBOOK terms of use and in these cases are based on Art. 6 para. 1 sentence 1 lit. b GDPR (contract). You can find the user agreement at: <https://www.facebook.com/legal/terms>.

### **3.3. Purpose of data processing by FACEBOOK**

The cookies and web services are set by the respective social media site in order to maintain the full functionality of the social media site, to improve user-friendliness, to pursue the purpose stated with your consent and also to show you personalized advertising or products that match your user profile, if applicable. Cookie technology also enables the respective social media site to recognize individual visitors by means of pseudonyms, e.g. an individual or random ID, so that more individual services can be offered.

Details can be found in the FACEBOOK privacy policy at: <https://www.facebook.com/privacy/policy>.

### **3.4. Duration of storage**

Details can be found in the FACEBOOK privacy policy at: <https://www.facebook.com/privacy/policy>.

### **3.5. Possibility of objection, revocation of consent and deletion**

You can set your browser according to your wishes so that the setting of cookies and web services is generally prevented. You can then decide on a case-by-case basis whether to accept cookies and web services or accept them in principle. Cookies can be used for various purposes, e.g. to recognize that your access device is already connected to our FACEBOOK social media site (permanent cookies) or to save recently viewed offers (session cookies). If you have expressly given the respective social media site permission to process your personal data, you can revoke this consent at any time. Please note that this does not affect the lawfulness of the processing carried out on the basis of the consent until revocation.

## **4. Rights of data subjects with regard to FACEBOOK**

### **4.1. Right to information and correction requests - Deletion & blocking of data - Revocation of consent**

#### **a) Right to information**

You can request information about the data you have provided to FACEBOOK.

If you are registered with FACEBOOK, you can access and view the personal data collected from you by FACEBOOK at [https://www.facebook.com/settings?tab=your\\_facebook\\_information](https://www.facebook.com/settings?tab=your_facebook_information). The categories and further information can be found at [https://www.facebook.com/your\\_information](https://www.facebook.com/your_information).

To protect your privacy and maintain security, FACEBOOK will take steps to verify your identity before providing you with information about your personal data.

If a request for information concerns data within the scope of joint responsibility, you are also welcome to send us a request for information.

#### **b) Right of rectification**

Within the framework of the GDPR, you can request the rectification of the data that you have provided to FACEBOOK or that FACEBOOK has collected.

As a registered user, you can already customize a large amount of personal data at [https://www.facebook.com/your\\_information](https://www.facebook.com/your_information). For all other claims, you can also contact FACEBOOK using the contact details listed under Section III. 1 "Controller for FACEBOOK and aspects of joint controllership".

If a claim for rectification concerns data that SCC EVENTS GmbH has received within the scope of joint responsibility, you are also welcome to submit a claim for rectification to us.

#### **c) Right to erasure**

As a registered user, you can delete your data from FACEBOOK by following the instructions listed at [https://de-de.facebook.com/help/250563911970368/?helpref=hc\\_fnav](https://de-de.facebook.com/help/250563911970368/?helpref=hc_fnav). By following the instructions, the account will initially be deactivated for 30 days and will be deleted after the 30 days have expired. The personal data will then be deleted by FACEBOOK if there are no statutory retention obligations.

As a non-registered user, you can also contact FACEBOOK using the contact details listed under Section III. 1 "Controller for FACEBOOK and aspects of joint controllership".

Insofar as a deletion claim concerns data that SCC EVENTS GmbH has received within the scope of joint responsibility, you are also welcome to submit a deletion claim to us. As FACEBOOK is responsible for the deletion and management of personal data, we advise you to submit requests directly to FACEBOOK for faster processing.

**d) Right to restriction of processing**

As a registered user, you can manage your privacy settings and other account functions at <https://www.facebook.com/settings>. If you change your settings, it may take some time for your selection to be technically processed by the system. Depending on the settings you have adjusted, you may also notice changes in your FACEBOOK experience or restrictions on access to certain features.

As a non-registered user, you can also contact FACEBOOK using the contact details listed under Section III. 1 "Controller for FACEBOOK and aspects of joint controllership".

Insofar as a right to restriction concerns data that SCC EVENTS GmbH has received within the scope of joint responsibility, you are also welcome to submit a restriction request to us. Here, too, we advise you to submit the requests directly to FACEBOOK for faster processing.

**e) Right of revocation**

As a registered user, you can manage your privacy settings and other account functions at <https://www.facebook.com/settings>. If you change your settings, it may take some time for your selection to be technically processed by the system. Depending on the settings you have adjusted, you may also notice changes in your FACEBOOK experience or restrictions on access to certain features.

As a non-registered user, you can also contact FACEBOOK using the contact details listed under Section III. 1 "Controller for FACEBOOK and aspects of joint controllership".

Insofar as a right to revoke consent concerns data that we have received within the scope of joint responsibility, you are also welcome to send us a revocation.

**f) Right to object**

In accordance with Art. 21 GDPR, you have the right to object at any time to the processing of personal data concerning you which has been collected on the basis of Art. 6 para. 1 sentence 1 lit. f GDPR. You only have this right if there are special circumstances that speak against the storage and processing.

As a registered user, you can manage your privacy settings and other account functions at <https://www.facebook.com/settings>. If you change your settings, it may take some time for your selection to be technically processed by the system. Depending on the settings you have adjusted, you may also notice changes in your FACEBOOK experience or restrictions on access to certain features.

[https://www.facebook.com/about/privacy/legal\\_bases](https://www.facebook.com/about/privacy/legal_bases)

As a non-registered user, you can also contact FACEBOOK using the contact details listed above.

Here you can find more information on how to submit an objection to FACEBOOK: <https://www.facebook.com/help/2069235856423257>.

You can submit your objection to FACEBOOK using the following form: <https://www.facebook.com/help/contact/367438723733209>. Please note that you may need to be logged in to FACEBOOK to use all functions of the form - if data from a user account is affected.

Insofar as a right to object concerns data that SCC EVENTS GmbH has received within the scope of joint responsibility, you are also welcome to address an objection to us.

#### **g) Right to data portability**

As a registered user, you can download a copy of your data, such as your FACEBOOK posts, by following the instructions at <https://www.facebook.com/dyi/?referrer=ayi>.

As a non-registered user, you can also contact FACEBOOK using the contact details listed under Section III. 1 "Controller for FACEBOOK and aspects of joint controllership".

Insofar as a right to data portability concerns data that we have received in the context of joint responsibility, you are also welcome to send us a data transfer request.

### **4.2. How do you exercise your rights?**

Please note that SCC EVENTS GmbH is not the operator of the entire social platform, but merely maintains a profile on FACEBOOK. We receive the data and information listed in this privacy policy from FACEBOOK. We therefore advise you to contact FACEBOOK directly for general requests for information, requests for changes and requests for deletion or blocking with regard to the platform.

You can contact FACEBOOK's data protection officer via the contact form at: [https://de-de.facebook.com/help/contact/612141586937373?no\\_redirect&locale2=de\\_DE](https://de-de.facebook.com/help/contact/612141586937373?no_redirect&locale2=de_DE) with your data protection requests. You can also contact FACEBOOK's data protection officer by post at the following address:

Meta Platforms Ireland Ltd, Merrion Road, Dublin 4, D04 X2K5, Ireland.

You can contact SCC EVENTS GmbH using the contact details given in Section I. 1 "Controller".

### III. Special information on the use of INSTAGRAM

#### 1. Responsible for INSTAGRAM and aspects of joint responsibility

Responsible for the processing that takes place on the platform is the

Meta Platforms Ireland *Ltd*, Merrion Road, Dublin 4, D04 X2K5, Ireland  
impressum@support.instagram.com, Fax: +1 650 543 5340.

INSTAGRAM also processes the data on its own servers of the parent company Meta Plattform Inc., 1601 Willow Road, Menlo Park, CA 94025, USA and also transfers the data to the USA. With regard to the transfer of personal data to the USA, there is an adequacy decision on the EU-US Data Privacy Framework of the EU Commission within the meaning of Art. 45 GDPR (hereinafter: DPF - [https://commission.europa.eu/document/fa09cbad-dd7d-4684-ae60-be03fcb0fddf\\_en](https://commission.europa.eu/document/fa09cbad-dd7d-4684-ae60-be03fcb0fddf_en)). The operator of the service is certified under the DPF, so that the usual level of protection of the GDPR applies to the transfer. The certification of the parent company under the EU-US Data Privacy Framework can be found at <https://www.dataprivacyframework.gov> We have also concluded standard contractual clauses with Meta. You can find more information here: [https://www.facebook.com/legal/EU\\_data\\_transfer\\_addendum](https://www.facebook.com/legal/EU_data_transfer_addendum).

With regard to any existing joint responsibilities, we have also entered into the agreements listed at [https://de-de.facebook.com/legal/terms/page\\_controller\\_addendum](https://de-de.facebook.com/legal/terms/page_controller_addendum) and <https://www.facebook.com/legal/terms/dataprocessing>.

You can contact Meta's data protection officer using the contact form on the following pages. Please note that the message sent via this contact form may not only be received by the data protection officer. In order to use the contact forms regarding existing data in the context of a specific user account, you may have to log in to your FACEBOOK account beforehand.

[https://de-de.facebook.com/help/contact/612141586937373?no\\_redirect&locale2=de\\_DE](https://de-de.facebook.com/help/contact/612141586937373?no_redirect&locale2=de_DE)

<https://www.facebook.com/help/contact/367438723733209>

You can also contact INSTAGRAM's Data Protection Officer by post at the following address: Meta Platforms Ireland Ltd, Merrion Road, Dublin 4, D04 X2K5, Ireland.

You can find Instagram's privacy policy at <https://privacycenter.instagram.com/policy/>.

With regard to the use of the social media service INSTAGRAM, we are jointly responsible for the use of individual functions. In addition to INSTAGRAM, SCC EVENTS GmbH is also responsible for these functions.

#### 2. Functions used on INSTAGRAM

INSTAGRAM provides various functions through which users can interact on INSTAGRAM. Via these special functions, INSTAGRAM sends us certain personal data or makes it available for us to access in our INSTAGRAM user menu.

Below we explain what data INSTAGRAM makes available to us and how we process this data:



## 2.1. List of functions and transmitted data

- a) **Direct message(s):** Instagram informs us when users have sent us a direct message or support request via Instagram and delivers this message to us. The purpose of the data processing is to process the specific contact request received via the direct message.
- b) **Push notifications:** Push notifications allow us to deliver messages to users, provided they have given their prior consent to Instagram. For this purpose, users inform Instagram of their willingness to receive push notifications by actively giving their consent in a window that appears on the app or in the operating system of the end device. Instagram records these devices or users in a database under a specific ID. By triggering a push notification function under a specific assignment, Instagram then delivers the message to the matching users in the database. We only receive anonymized statistical data about the assignment criteria and the effectiveness of the correctly delivered push notifications from Instagram. The purpose of the data processing is to deliver the push notifications to a previously defined target group.
- c) **Live chat / group chat:** Instagram informs us when individual or multiple users have opened a chat and provides us with a chat form through which we can exchange messages with the users. The purpose of the data processing is to process the specific contact request received through the live chat.
- d) **Comments:** Users can leave us a comment on our Instagram page. Instagram uses the data entered in this way to display the comment on our Instagram page. Instagram sends us a message for comments and gives us the opportunity to respond publicly to the user. The purpose of the data processing is to publish your comment on our Instagram page. We reserve the right to delete or hide comments.
- e) **Surveys:** The data you enter in a survey on Instagram is displayed to us by Instagram as a percentage opinion of the survey. For the individual answer options, we can see the names of the Instagram users who have selected this option. When we share the poll results, users cannot see the voting behavior of other users. The purpose of data processing is to connect Instagram users and share media content individually or in a defined community. We also share survey results on FACEBOOK in the form of an anonymous, percentage-based opinion poll. The purpose is to interact with an extended circle of users.
- f) **Advertising:** We can use the advertising function to have Instagram send target group-oriented advertising to other users. We can define a target group in advance in the Instagram user menu using certain abstract criteria. After the advertising has been delivered by Instagram, Instagram compiles anonymous statistics for us that show the effectiveness of the advertising measure and the target group primarily addressed. The purpose of data processing is the delivery of advertising to abstractly defined users and the networking of Instagram users in order to exchange information with each other and to create and share media content individually or in a defined community or openly in society.
- g) **Livestream/live videos:** Instagram allows us to send a live video image to participating users. We receive information from Instagram about the corresponding target group during the live stream. The purpose of the data processing is to produce the specific video transmission and to optimize our live stream offer.



h) Story sticker "Your turn": We can use the sticker "Your turn" in the Instagram story. When we upload users to a story, we can ask **users** to send us pictures on a topic or question. By clicking on the sticker, users can publish an image on the topic via their own story and add it to our story. By clicking on the sticker, the Instagram users who have published content under the sticker and associated stories can be viewed. The purpose of the data processing is to add your content to our story on our Instagram page and we reserve the right to delete or hide added images.

## **2.2. Purpose of the use of the functions by SCC EVENTS GmbH**

SCC EVENTS GmbH uses the data collected by INSTAGRAM and partly transferred to SCC EVENTS GmbH in order to be able to interact with the users within the framework of the platform. In doing so, the possibilities of the social platform are deliberately used, e.g. in order not to create a media break when contacting via private message.

The publication of articles, comments, surveys, videos, stickers and advertising as well as participation in group chats, live chats and live streams / live videos primarily serve to interact with users interested in our media offering.

The surveys are used to map current opinions and identify trends, statistics and interests and, in addition to general statistical surveys outside the platform, represent a further indication of the working methods and orientation of SCC EVENTS GmbH.

## **2.3. Legal basis for the processing of personal data**

For registered users, the legal basis for the functions used is Art. 6 para. 1 sentence 1 lit. b GDPR (contract). By registering, a user relationship is concluded with regard to the use of the platform and the functions available there. The INSTAGRAM Terms of Use, which are part of the contract, can be found [at: https://de-de.facebook.com/help/instagram/581066165581870](https://de-de.facebook.com/help/instagram/581066165581870). The functions cannot be used by users without an INSTAGRAM account.

The legal basis with regard to the general operation of the profile operated by us and the transfer of individual data records to SCC EVENTS GmbH is Art. 6 para. 1 sentence 1 lit. f GDPR (legitimate interest), unless you are registered or logged in to INSTAGRAM. The legitimate interest consists in the error-free functioning of the INSTAGRAM platform. Further details can be found in Section II. 2.2 "Purpose of the use of the functions by SCC EVENTS GmbH" and in Instagram's privacy policy: <https://privacycenter.instagram.com/policy>.

## **2.4. Revocation, objection and deletion options**

The revocation, objection and deletion options are based on the general regulations on the right of revocation, right of objection and right of deletion under data protection law described below in this data protection declaration.

## **2.5. Duration of storage**

The data provided to us by INSTAGRAM will be deleted if it is no longer required for the above-mentioned purpose or if the user account concerned has been deleted.

## **2.6. Necessity of providing personal data**

The information is neither contractually nor legally required and is not necessary for the conclusion of a contract. If you do not fill in the existing mandatory fields or do not fill them in completely, you will not be able to use the corresponding functions of INSTAGRAM. You can also contact us via other channels, for example by e-mail or via our website.

## **3. Information on the use of cookies and web services**

### **3.1. Scope of the processing of personal data**

Detailed information on which cookies and web services are used by INSTAGRAM and to what extent they are integrated by INSTAGRAM can be found in the INSTAGRAM privacy policy at: <https://privacycenter.instagram.com/policy>. SCC EVENTS GmbH itself will not use any further cookies or web services on the social media pages or use them there. The social media pages will only be linked to other cookies and web services used by SCC EVENTS GmbH if and to the extent listed in the respective privacy policy on the corresponding website. SCC EVENTS GmbH has no access to the data collected by INSTAGRAM from cookies and web services.

The following information therefore serves in particular to provide transparent information about your visit to our social media channels.

### **3.2. Legal basis**

The legal basis for the use of cookies and web services by INSTAGRAM itself can be found in INSTAGRAM's privacy policy.

For registered users, some transfers of personal data via the cookies and web services set may also be based on the INSTAGRAM terms of use and in these cases are based on Art. 6 para. 1 sentence 1 lit. b GDPR (contract). You can find the user agreement at: <https://de-de.facebook.com/help/instagram/581066165581870>.

### **3.3. Purpose of data processing by INSTAGRAM**

The cookies and web services are set by the respective social media site in order to maintain the full functionality of the social media site, to improve user-friendliness, to pursue the purpose stated with your consent and also to show you personalized advertising or products that match your user profile, if applicable. Cookie technology also enables the respective social media site to recognize individual visitors by means of pseudonyms, e.g. an individual or random ID, so that more individual services can be offered.

Details can be found in the INSTAGRAM privacy policy at: <https://privacycenter.instagram.com/policy/>.

### **3.4. Duration of storage**

Details can be found in the INSTAGRAM privacy policy at: <https://privacycenter.instagram.com/policy/>.

### **3.5. Possibility of objection, revocation of consent and deletion**

You can set your browser according to your wishes so that the setting of cookies and web services is generally prevented. You can then decide on a case-by-case basis whether to accept cookies and web services or accept them in principle. Cookies can be used for various purposes, e.g. to recognize that your access device is already connected to our INSTAGRAM social media site (permanent cookies) or to save recently viewed offers (session cookies). If you have expressly given the respective social media site permission to process your personal data, you can revoke this consent at any time. Please note that this does not affect the lawfulness of the processing carried out on the basis of the consent until revocation.

## **4. Rights of data subjects regarding INSTAGRAM**

### **4.1. Right to information and correction requests - Deletion & blocking of data - Revocation of consent**

#### **a) Right to information**

You can request information about the data that you have made available to INSTAGRAM.

If you are registered with INSTAGRAM, you can access and view the personal data collected from you by INSTAGRAM at <https://www.instagram.com/accounts/edit/>. The categories and further information can be found at <https://privacycenter.instagram.com/policy/>.

To protect your privacy and maintain security, INSTAGRAM takes measures to verify your identity before INSTAGRAM provides you with information about your personal data.

If a request for information concerns data that we process within the scope of joint responsibility, you are also welcome to request information from us as a matter of priority.

#### **b) Right of rectification**

Within the framework of the GDPR, you can request the rectification of the data that you have provided to INSTAGRAM or that INSTAGRAM has collected.

As a registered user, you can already customize a large amount of personal data at <https://www.instagram.com/accounts/edit/>. For all other claims, you can also contact INSTAGRAM using the contact details listed under Section II. 1. "Controller for INSTAGRAM and joint controllership".

If a rectification claim concerns data that we process within the scope of joint controllership, you are also welcome to submit a rectification claim to us.

#### **c) Right to erasure**

As a registered user, you can delete your data from INSTAGRAM by following the instructions listed at <https://help.instagram.com/370452623149242>. By following the instructions, the account will initially be deactivated for 30 days and will be deleted after the 30 days have expired. The personal data will then be deleted by INSTAGRAM if there are no statutory retention obligations.

As a non-registered user, you can also contact INSTAGRAM via the contact details listed under Section II. 1 "Responsible for INSTAGRAM and joint responsibility".

Insofar as a deletion claim concerns data that we process within the scope of joint responsibility, you are also welcome to submit a deletion claim to us. As INSTAGRAM is responsible for the deletion and management of personal data, we advise you to submit requests directly to INSTAGRAM for faster processing.

#### **d) Right to restriction of processing**

As a registered user, you can manage your privacy settings and other account functions at [https://www.instagram.com/accounts/privacy\\_and\\_security/](https://www.instagram.com/accounts/privacy_and_security/). If you change your settings, it may take some time for your selection to be technically processed by the system. Depending on the settings you have adjusted, you may also notice changes in your INSTAGRAM experience or restrictions on access to certain features.

As a non-registered user, you can also contact INSTAGRAM via the contact details listed under Section II. 1. "Responsible for INSTAGRAM and aspects of joint responsibility".

If a right to restriction concerns data that we process within the scope of joint controllership, you are also welcome to submit a restriction request to us. Here too, we advise you to submit the requests directly to INSTAGRAM for faster processing.

#### **e) Right of revocation**

As a registered user, you can manage your privacy settings and other account functions at [https://www.instagram.com/accounts/privacy\\_and\\_security/](https://www.instagram.com/accounts/privacy_and_security/). If you change your settings, it may take some time for your selection to be technically processed by the system. Depending on the settings you have adjusted, you may also notice changes in your INSTAGRAM experience or restrictions on access to certain features.

As a non-registered user, you can also contact INSTAGRAM using the contact details listed under Section II. 1. "Responsible for INSTAGRAM and aspects of joint responsibility".

Insofar as a right to revoke consent concerns data that we process within the scope of joint responsibility, you are also welcome to send us a revocation.

#### **f) Right to object**

In accordance with Art. 21 GDPR, you have the right to object at any time to the processing of personal data concerning you that has been collected on the basis of Art. 6 para. 1 sentence 1 lit. f GDPR. You only have this right if there are special circumstances that speak against the storage and processing.

As a registered user, you can manage your privacy settings and other account functions at [https://www.instagram.com/accounts/privacy\\_and\\_security/](https://www.instagram.com/accounts/privacy_and_security/). If you change your settings, it may take some time for your selection to be technically processed by the system. Depending on the settings you have adjusted, you may also notice changes in your INSTAGRAM experience or restrictions on access to certain features.

As a non-registered user, you can also contact INSTAGRAM using the contact details listed under Section II. 1. "Responsible for INSTAGRAM and aspects of joint responsibility".

Insofar as a right to object concerns data that we process within the scope of joint controllership, you are also welcome to send us an objection.

#### **g) Right to data portability**

As a registered user, you can download a copy of your data, such as your INSTAGRAM posts, by [following](https://www.instagram.com/download/request/) the instructions at <https://www.instagram.com/download/request/>.

As a non-registered user, you can also contact INSTAGRAM using the contact details listed under Section II. 1. "Responsible for INSTAGRAM and aspects of joint responsibility".

Insofar as a right to data portability concerns data that we process within the scope of joint responsibility, you are also welcome to send us a data transfer request.

### **4.2. How do you exercise your rights?**

Please note that SCC EVENTS GmbH is not the operator of the entire social platform, but merely maintains a profile on INSTAGRAM. We receive the data and information listed in this privacy policy from INSTAGRAM. We therefore advise you to contact INSTAGRAM directly with general requests for information, requests for changes and requests for deletion or blocking with regard to the platform.

You can contact INSTAGRAM's data protection officer via the contact form at: [https://de-de.facebook.com/help/contact/612141586937373?no\\_redirect&locale2=de\\_DE](https://de-de.facebook.com/help/contact/612141586937373?no_redirect&locale2=de_DE) with your data protection requests. You can also contact INSTAGRAM's data protection officer by post at the following address:

Meta Platforms Ireland Ltd, Merrion Road, Dublin 4, D04 X2K5,, Dublin 2, Ireland.

You can reach SCC EVENTS GmbH using the contact details provided in Section II. 1 "Controller for INSTAGRAM and aspects of joint controllership".

## IV. Special information on the use of X (formerly Twitter)

### 1. Responsible for X and aspects of joint responsibility

Responsible for the processing that takes place on the platform is the

Twitter International Unlimited Company, One Cumberland Place, Fenian Street, Dublin 2, D02 AX07, Ireland, e-mail: [de-support@twitter.com](mailto:de-support@twitter.com).

Since X also processes the data on its own servers of the parent company X Corp., 1355 Market Street, Suite 900, San Francisco, CA 94103, USA and also transfers the data to the USA, the processing therefore also takes place in a third country for which there is no corresponding adequacy decision by the European Commission. Therefore, the usual level of protection for the GDPR cannot be guaranteed during the transfer, as it cannot be ruled out that authorities in the third country, for example, may access the data collected. We have concluded standard data protection clauses with X. X also has further guarantees in place to ensure an appropriate level of data protection. You can find more information here: <https://gdpr.twitter.com/en/controller-to-controller-transfers.html>.

You can contact the data protection officer of X via the following e-mail address. Please note that the message sent via this contact form may not only be received by the data protection officer:

[dpo@x.com](mailto:dpo@x.com)

In addition, you may also contact X's Data Protection Officer(s) by mail at the following address: Global Data Protection Officer X Corp, 1355 Market St Ste 900, San Francisco, CA 94103.

With regard to the use of the social media service X, there is joint responsibility for the use of individual functions by SCC EVENTS GmbH. In addition to X, SCC EVENTS GmbH is also responsible for these functions in accordance with Section I. 1. "Controller" of this Privacy Policy. The basis is the user agreement between SCC EVENTS GmbH and X.

### 2. Functions used with X

X provides various functions through which users can interact with X. X sends us certain personal data via these special functions or these are made available for us to access in our X user menu. Interaction with us or our contributions on the X platform is only possible if you are registered with X.

Below we explain which data X makes available to us and how we process this data:

#### 2.1. List of functions and transmitted data

a) **Direct message(s):** X informs us when users have sent us a direct message or support request via X and sends us this message. The purpose of the data processing is to process the specific contact request received via the direct message.

b) **Shared posts, tags, likes, followers, tagging other users:** Via X, we can see in our public profile which users have shared individual posts, if we have been tagged, who has liked our posts, follows the user profile of SCC EVENTS GmbH and which users are tagged under our posts. SCC EVENTS GmbH itself can also interact with the users via the functions provided by X, in particular link, like and share the public or restricted posts of other users or tag other users in their own posts.

c) **Comments:** Users can leave us a comment on our X page. X uses the data entered in this way to display the comment on our X page. X sends us a message for comments and gives us the opportunity to respond publicly to the user. The purpose of the data processing is to publish your comment on our X page. We reserve the right to hide comments.

## **2.2. Purpose of the use of the functions by SCC EVENTS GmbH**

SCC EVENTS GmbH uses the data collected by X and partly transferred to SCC EVENTS GmbH in order to be able to interact with the users within the framework of the platform. In doing so, the possibilities of the social platform are deliberately used, e.g. in order not to create a media break when contacting via private message.

The publication of articles and comments primarily serves the purpose of interaction with users interested in SCC EVENTS GmbH's media offering.

## **2.3. Legal basis for the processing of personal data**

For registered users, the legal basis for the functions used is Art. 6 para. 1 sentence 1 lit. b GDPR (contract). By registering, a user relationship is concluded with regard to the use of the platform and the functions available there. The X Terms of Use, which are part of the contract, can be found at: <https://x.com/de/tos>. The functions cannot be used by users without an X account.

The legal basis with regard to the general operation of the profile operated by SCC EVENTS GmbH and the transfer of individual data records to SCC EVENTS GmbH is Art. 6 para. 1 sentence 1 lit. f GDPR (legitimate interest), unless you are registered with X or logged in. The legitimate interest lies in the error-free functioning of the X platform.

## **2.4. Revocation, objection and deletion options**

The revocation, objection and deletion options are based on the general regulations on the right of revocation, right of objection and right of deletion under data protection law described below in this data protection declaration.

## **2.5. Duration of storage**

The data provided to us by X will be deleted if it is no longer required for the above-mentioned purpose or if the user account concerned has been deleted.

## **2.6. Necessity of providing personal data**

The information is neither contractually nor legally required and is not necessary for the conclusion of a contract. If you do not fill in the mandatory fields or do not fill them in completely, you will not be able to use the corresponding X functions. You can also contact us via other channels, for example by e-mail or via our website.

## **3. Information on the use of cookies and web services**



### **3.1. Scope of the processing of personal data**

Detailed information on which cookies and web services are used by X and to what extent they are integrated by X can be found in the X privacy policy at: <https://x.com/de/privacy>. We ourselves will not use any further cookies or web services on the social media pages or use them there. In addition, there is no linking of the social media pages with other cookies and web services used by SCC EVENTS GmbH. We have no access to the data collected via X from cookies and web services.

The following information therefore serves in particular to provide transparent information about your visit to our social media channels.

### **3.2. Legal basis**

The legal basis for the use of cookies and web services by X itself can be found in X's privacy policy.

For registered users, some transfers of personal data via the cookies and web services set may also be based on the X terms of use and in these cases are based on Art. 6 para. 1 sentence 1 lit. b GDPR (contract). You can find the user agreement at: <https://x.com/de/tos>.

### **3.3. Purpose of data processing by X**

The cookies and web services are set by the respective social media site in order to maintain the full functionality of the social media site, to improve user-friendliness or to pursue the purpose stated with your consent. The cookie technology also enables the respective social media site to recognize individual visitors by means of pseudonyms, e.g. an individual or random ID, so that more individual services can be offered.

Details can be found in the X privacy policy at: <https://x.com/de/privacy>.

### **3.4. Duration of storage**

Details can be found in the X privacy policy at: <https://x.com/de/privacy>.

### **3.5. Possibility of objection, revocation of consent and deletion**

You can set your browser according to your wishes so that the setting of cookies and web services is generally prevented. You can then decide on a case-by-case basis whether to accept cookies and web services or accept them in principle. Cookies can be used for various purposes, e.g. to recognize that your access device is already connected to X's social media website (permanent cookies) or to save recently viewed content (session cookies). If you have expressly given the respective social media site permission to process your personal data, you can revoke this consent at any time. Please note that this does not affect the lawfulness of the processing carried out on the basis of the consent until revocation.

## **4. Rights of data subjects regarding X**



#### **4.1. Right to information and correction requests - Deletion & blocking of data - Revocation of consent**

##### **a) Right to information**

You can request information about the data that you have provided to X.

If you are registered with X, you can access and view the personal data X has collected from you at [https://x.com/settings/your\\_twitter\\_data](https://x.com/settings/your_twitter_data). The categories and further information can be found at <https://help.x.com/de/managing-your-account/accessing-your-x-data>. For all other claims, you can also contact X using the contact details listed.

To protect your privacy and maintain security, X will take steps to verify your identity before providing you with information about your personal data.

If a request for information concerns data within the scope of joint responsibility, you are also welcome to send us a request for information.

##### **b) Right of rectification**

Under the GDPR, you may request rectification of the data that you have provided to X or that X has collected.

As a registered user, you can already customize a large amount of personal data at <https://x.com/settings/account>. You can also contact X regarding any further claims using the contact details listed.

Insofar as a rectification claim concerns data that we have received within the scope of joint responsibility, you are also welcome to submit a rectification claim to us.

##### **c) Right to erasure**

As a registered user, you can delete your data at X by following the instructions listed at <https://help.x.com/de/managing-your-account/how-to-deactivate-x-account>. By following the instructions, the account will initially be deactivated for 30 days and will be deleted after the 30 days have expired. The personal data will then be deleted by X if there are no statutory retention obligations.

As a non-registered user, you can also contact X using the contact details listed at Section IV. 1. "Controller for X and aspects of joint controllership".

Insofar as a deletion claim concerns data that we have received within the scope of joint responsibility, you are also welcome to submit a deletion claim to us. As X is responsible for the erasure and management of personal data, we advise you to submit requests directly to X for faster processing.

##### **d) Right to restriction of processing**

As a registered user, you can manage your privacy settings and other account functions at <https://x.com/settings/account>. If you change your settings, it may take some time for your selection to be technically processed by the system. Depending on the settings you have

adjusted, you may also notice changes to your X experience or restrictions on access to certain features.

As a non-registered user, you can also contact X using the contact details listed at Section IV. 1. "Controller for X and aspects of joint controllership".

If a right to restriction concerns data that we have received in the context of joint controllership, you are also welcome to submit a restriction request to us. Here too, we advise you to submit the requests directly to X for faster processing.

#### **e) Right of revocation**

As a registered user, you can manage your privacy settings and other account functions at <https://x.com/settings/account>. If you change your settings, it may take some time for your selection to be technically processed by the system. Depending on the settings you have adjusted, you may also notice changes in your X experience or restrictions on access to certain features.

As a non-registered user, you can also contact X using the contact details listed at Section IV. 1. "Controller for X and aspects of joint controllership".

Insofar as a right to revoke consent concerns data that we have received in the context of joint responsibility, you are also welcome to send us a revocation.

#### **f) Right to object**

In accordance with Art. 21 GDPR, you have the right to object at any time to the processing of personal data concerning you that has been collected on the basis of Art. 6 para. 1 sentence 1 lit. f GDPR. You only have this right if there are special circumstances that speak against the storage and processing.

As a registered user, you can manage your privacy settings and other account functions at <https://x.com/settings/account>. If you change your settings, it may take some time for your selection to be technically processed by the system. Depending on the settings you have adjusted, you may also notice changes in your X experience or restrictions on access to certain features.

As a non-registered user, you can also contact X using the contact details listed under Section IV. 1 "Controller for X and aspects of joint controllership".

Insofar as a right to object concerns data that we have received in the context of joint controllership, you are also welcome to send us an objection.

#### **g) Right to data portability**

As a registered user, you can download a copy of your data, such as your tweets, by following the instructions at <https://help.x.com/de/managing-your-account/how-to-download-your-x-archive>.

As a non-registered user, you can also contact X using the contact details listed under Section V. 1. "Controller for X and aspects of joint controllership".

Insofar as a right to data portability concerns data that we have received in the context of joint responsibility, you are also welcome to send us a data transfer request.

#### **4.2. How do you exercise your rights?**

Please note that SCC EVENTS GmbH is not the operator of the entire social platform, but merely maintains a profile on X. We receive the data and information listed in this privacy policy from X. We therefore advise you to contact X directly in the event of general requests for information, requests for changes, deletion or blocking with regard to the platform.

You can contact the data protection officer of X via the following e-mail address. Please note that the message sent via this contact form may not only be received by the data protection officer:

[dpo@x.com](mailto:dpo@x.com)

In addition, you may also contact X's Data Protection Officer(s) by mail at the following address: Global Data Protection Officer X Corp, 1355 Market St Ste 900, San Francisco, CA 94103.

You can contact SCC EVENTS GmbH using the contact details given in Section I. 1 "Controller".

## V. Special information on the use of YOUTUBE

### 1. Responsible for YOUTUBE and aspects of joint responsibility

Responsible for the processing that takes place on the platform is the

Google Ireland Ltd, Gordon House, Barrow Street, Dublin 4, Ireland, support-deutschland@google.com, Fax: +3 531 686 5660.

YOUTUBE also processes the data on its own servers of the parent company Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA and also transfers the data to the USA. With regard to the transfer of personal data to the USA, there is an adequacy decision on the EU-US Data Privacy Framework of the EU Commission within the meaning of Art. 45 GDPR (hereinafter: DPF - [https://commission.europa.eu/document/fa09cbad-dd7d-4684-ae60-be03fcb0fddf\\_en](https://commission.europa.eu/document/fa09cbad-dd7d-4684-ae60-be03fcb0fddf_en)). The operator of the service is certified under the DPF, so that the usual level of protection of the GDPR applies to the transfer. You can access the certification under the EU-US Data Privacy Framework at <https://www.dataprivacyframework.gov>. We have also concluded standard contractual clauses with Google. You can find more information here: <https://support.google.com/adspolicy/answer/10042247?hl=de>.

You can contact Google's data protection officer using the following contact form. Please note that the message sent to the contact form may not only be received by the data protection officer. [https://support.google.com/policies/contact/general\\_privacy\\_form?sjid=17391085970368122460-EU](https://support.google.com/policies/contact/general_privacy_form?sjid=17391085970368122460-EU) You can also contact YOUTUBE's data protection officer by post at the following address: Google Ireland Limited, Gordon House, Barrow Street, 4 Dublin, Ireland.

You can find YOUTUBE's privacy policy at <https://policies.google.com/privacy?hl=de>.

With regard to the use of the social media service YOUTUBE, SCC EVENTS GmbH is jointly responsible for the use of individual functions. In addition to YOUTUBE, SCC EVENTS GmbH is also responsible for these functions in accordance with Section I. 1. "Controller" of this privacy policy.

### 2. Functions used on YOUTUBE

YOUTUBE provides various functions through which users can interact on YOUTUBE. YOUTUBE sends us certain personal data via these special functions or these are made available to us in our YOUTUBE user menu.

Below we explain what data YOUTUBE makes available to us and how we process this data:

#### 2.1. List of functions and transmitted data

- a) **Direct message(s):** YOUTUBE informs us when users have sent us a direct message or support request via YOUTUBE and delivers this message to us. The purpose of the data processing is to process the specific contact request received via the direct message.
- b) **Push notifications:** Push notifications allow us to send messages to users, provided they have given their prior consent to YOUTUBE. For this purpose, users inform YOUTUBE of their willingness to receive push notifications by actively giving their consent in a window that appears or in an app or in the operating system of the end device. YOUTUBE records these end devices or users in a database under a specific ID. By triggering a push notification

function under a specific assignment, YOUTUBE then delivers the message to the matching users in the database. We only receive anonymized statistical data about the assignment criteria and the effectiveness of the correctly delivered push notifications from YOUTUBE. The purpose of the data processing is to deliver the push notifications to a predetermined target group.

c) **Live chat / group chat:** YOUTUBE informs us when individual or several users have opened a chat and provides us with a chat form through which we can exchange messages with the users. The purpose of the data processing is to process the specific contact request received through the live chat.

d) **Comments:** Users can leave us a comment on our YOUTUBE page. YOUTUBE uses the data entered in this way to display the comment on our YOUTUBE page. YOUTUBE sends us a message for comments and gives us the opportunity to respond publicly to the user. The purpose of the data processing is to publish your comment on our YOUTUBE page. We reserve the right to delete or hide comments.

e) **Surveys:** The data you enter in a survey on YOUTUBE will be displayed to us by YOUTUBE as a pseudonymized opinion of the survey. The purpose of data processing is the networking of YOUTUBE users and the exchange of media content individually or in a defined community.

f) **Advertising:** We can use the advertising function to have YOUTUBE send target group-oriented advertising to other users. In advance, we can define a target group in the YOUTUBE user menu based on certain abstract criteria. After the advertising has been delivered by YOUTUBE, YOUTUBE compiles anonymous statistics for us that show the effectiveness of the advertising measure and the target group primarily addressed. The purpose of data processing is the delivery of advertising to abstractly defined users and the networking of YOUTUBE users in order to exchange information with each other and to create and share media content individually or in a defined community or openly in society.

g) **Livestream/live videos:** YOUTUBE allows us to send a live video image to participating users. We receive information from YOUTUBE about the corresponding target group during the live stream. The purpose of the data processing is to produce the specific video transmission and to optimize our live stream offer.

## 2.2. Purpose of the use of the functions by SCC EVENTS GmbH

SCC EVENTS GmbH uses the data collected by YOUTUBE and partly transferred to SCC EVENTS GmbH in order to be able to interact with users within the framework of the platform. In doing so, the possibilities of the social platform are deliberately used, e.g. in order not to create a media break when contacting via private message.

The publication of articles, comments, surveys, videos and advertising as well as participation in group chats, live chats and live streams / live videos serve primarily to interact with users interested in SCC EVENTS GmbH's media offering.

The surveys are used to map current opinions and identify trends, statistics and interests and, in addition to general statistical surveys outside the platform, represent a further indication of the working methods and orientation of SCC EVENTS GmbH.

### **2.3. Legal basis for the processing of personal data**

For registered users, the legal basis for the functions used is Art. 6 para. 1 sentence 1 lit. b GDPR (contract). By registering when creating a new user account on the social media site, a user relationship is concluded with regard to the use of the platform and the functions available there. The YOUTUBE terms of use, which are part of the contract, can be found at <https://www.youtube.com/t/terms>. The functions cannot be used by users without a YOUTUBE account.

The legal basis with regard to the general operation of the profile operated by SCC EVENTS GmbH and the transfer of individual data records to us is Art. 6 para. 1 sentence 1 lit. f GDPR (legitimate interest), unless you are registered or logged in to YOUTUBE. The legitimate interest consists in the error-free functioning of the YOUTUBE platform.

### **2.4. Revocation, objection and deletion options**

The revocation, objection and deletion options are based on the general regulations on the right of revocation, right of objection and right of deletion under data protection law described below in this data protection declaration.

### **2.5. Duration of storage**

The data provided to us by YOUTUBE will be deleted as soon as it is no longer required for the above-mentioned purpose or the user account concerned has been deleted.

### **2.6. Necessity of providing personal data**

The information is neither contractually nor legally required and is not necessary for the conclusion of a contract. If you do not fill in the mandatory fields or do not fill them in completely, you will not be able to use the corresponding functions of YOUTUBE. You can also contact us via other channels, for example by e-mail or via our website.

## **3. Information on the use of cookies and web services**

### **3.1. Scope of the processing of personal data**

Detailed information on which cookies and web services are used by YOUTUBE and to what extent they are integrated by YOUTUBE can be found in the YOUTUBE privacy policy at: <https://policies.google.com/privacy?hl=de>. SCC EVENTS GmbH itself will not use any further cookies or web services on the social media pages or use them there. The social media pages will only be linked to other cookies and web services used by SCC EVENTS GmbH if and to the extent listed in the respective privacy policy on the corresponding website. We have no access to the data collected via YOUTUBE from cookies and web services.

The following information therefore serves in particular to provide transparent information about your visit to our social media channels.

### **3.2. Legal basis**

The legal basis for the setting of cookies and web services by YOUTUBE itself can be found in YOUTUBE's privacy policy.

For registered users, some transfers of personal data via the cookies and web services set may also be based on the YOUTUBE terms of use and in these cases are based on Art. 6 para. 1 sentence 1 lit. b GDPR (contract). You can find the user agreement at <https://www.youtube.com/t/terms>.

### **3.3. Purpose of data processing by YOUTUBE**

The cookies and web services are set by the respective social media site in order to maintain the full functionality of the social media site, to improve user-friendliness, to pursue the purpose stated with your consent and also to show you personalized advertising or products that match your user profile, if applicable. Cookie technology also enables the respective social media site to recognize individual visitors by means of pseudonyms, e.g. an individual or random ID, so that more individual services can be offered.

Details can be found in the YOUTUBE privacy policy at: <https://policies.google.com/privacy?hl=de>.

### **3.4. Duration of storage**

Details can be found in the YOUTUBE privacy policy at: <https://policies.google.com/privacy?hl=de>.

### **3.5. Possibility of objection, revocation of consent and deletion**

You can set your browser according to your wishes so that the setting of cookies and web services is generally prevented. You can then decide on a case-by-case basis whether to accept cookies and web services or accept them in principle. Cookies can be used for various purposes, e.g. to recognize that your access device is already connected to our YOUTUBE social media site (permanent cookies) or to save recently viewed offers (session cookies). If you have expressly given the respective social media site permission to process your personal data, you can revoke this consent at any time. Please note that this does not affect the lawfulness of the processing carried out on the basis of the consent until revocation.

## **4. Rights of data subjects regarding YOUTUBE**

### **4.1. Right to information and correction requests - Deletion & blocking of data - Revocation of consent**

#### **a) Right to information**

You can request information about the data that you have made available to YOUTUBE.

If you are registered with YOUTUBE, you can access and view the personal data YOUTUBE has collected from you at <https://policies.google.com/privacy?hl=de&gl=de#infodelete>. The

categories and further information can be found at <https://policies.google.com/privacy?hl=de&gl=de#infodelete>.

To protect your privacy and maintain security, YOUTUBE takes steps to verify your identity before YOUTUBE provides you with information about your personal data.

If a request for information concerns data within the scope of joint responsibility, you are also welcome to send us a request for information.

#### **b) Right of rectification**

Within the framework of the GDPR, you can request the rectification of the data that you have provided to YOUTUBE or that YOUTUBE has collected.

As a registered user, you can already customize a large amount of personal data. You can find more information at [https://support.google.com/accounts/answer/3118621?hl=de&ref\\_topic=7188674](https://support.google.com/accounts/answer/3118621?hl=de&ref_topic=7188674). For all other claims, you can also contact YOUTUBE using the contact details listed under section VII. 1 "Responsible for YOUTUBE and aspects of joint responsibility".

If a claim for rectification concerns data that SCC EVENTS GmbH has received within the scope of joint responsibility, you are also welcome to submit a claim for rectification to us.

#### **c) Right to erasure**

As a registered user, you can delete your data from YOUTUBE by following the instructions listed at <https://support.google.com/accounts/answer/32046>. By following these instructions, the account will initially be deactivated and will usually be deleted from the system after a few months. YOUTUBE generally deletes personal data if there are no statutory retention obligations.

As a non-registered user, you can also contact YOUTUBE via the contact details listed under section VII. 1 "Responsible for YOUTUBE and aspects of joint responsibility".

Insofar as a deletion claim concerns data that we have received within the scope of joint responsibility, you are also welcome to submit a deletion claim to us. As YOUTUBE is responsible for the deletion and management of personal data, we advise you to submit requests directly to YOUTUBE for faster processing.

#### **d) Right to restriction of processing**

As a registered user, you can already customize a large amount of personal data. You can find more information at [https://support.google.com/accounts/answer/3118621?hl=de&ref\\_topic=7188674](https://support.google.com/accounts/answer/3118621?hl=de&ref_topic=7188674). If you change your settings, it may take some time for your selection to be technically processed by the system. Depending on the settings you have adjusted, you may also notice changes in your YOUTUBE experience or restrictions on access to certain functions.

As a non-registered user, you can also contact YOUTUBE via the contact details listed under section VII. 1 "Responsible for YOUTUBE and aspects of joint responsibility".



Insofar as a right to restriction concerns data that SCC EVENTS GmbH has received within the scope of joint responsibility, you are also welcome to submit a restriction request to us. Here, too, we advise you to submit the requests directly to YOUTUBE for faster processing.

**e) Right of revocation**

As a registered user, you can manage your privacy settings and other account functions at <https://policies.google.com/privacy?hl=de&gl=de#infodelete>. If you change your settings, it may take some time for your selection to be technically processed by the system. Depending on the settings you have adjusted, you may also notice changes in your YOUTUBE experience or restrictions on access to certain features.

As a non-registered user, you can also contact YOUTUBE via the contact details listed under section VII. 1 "Responsible for YOUTUBE and aspects of joint responsibility".

Insofar as a right to revoke consent concerns data that we have received within the scope of joint responsibility, you are also welcome to send us a revocation.

**f) Right to object**

In accordance with Art. 21 GDPR, you have the right to object at any time to the processing of personal data concerning you that has been collected on the basis of Art. 6 para. 1 sentence 1 lit. f GDPR. You only have this right if there are special circumstances that speak against the storage and processing.

As a registered user, you can manage your privacy settings and other account functions at <https://policies.google.com/privacy?hl=de&gl=de#infochoices>. If you change your settings, it may take some time for your selection to be technically processed by the system. Depending on the settings you have adjusted, you may also notice changes in your YOUTUBE experience or restrictions on access to certain features.

As a non-registered user, you can also contact YOUTUBE via the contact details listed under section VII. 1 "Responsible for YOUTUBE and aspects of joint responsibility".

Insofar as a right of objection concerns data that SCC EVENTS GmbH has received within the scope of joint responsibility, you are also welcome to address an objection to.

**g) Right to data portability**

As a registered user, you can download a copy of your data, such as your YOUTUBE videos, by following the instructions at <https://support.google.com/accounts/answer/3024190>.

As a non-registered user, you can also contact YOUTUBE via the contact details listed under section VII. 1 "Responsible for YOUTUBE and aspects of joint responsibility".

Insofar as a right to data portability concerns data that we have received in the context of joint responsibility, you are also welcome to send us a data transfer request.

## **4.2. How do you exercise your rights?**

Please note that SCC EVENTS GmbH is not the operator of the entire social platform, but merely maintains a profile on YOUTUBE. We receive the data and information listed in this privacy policy

from YOUTUBE. We therefore advise you to contact YOUTUBE directly if you have general requests for information, requests for changes, deletion or blocking with regard to the platform.

You can contact Google's data protection officer via the following. Please note that the message sent to the contact form may not only be received by the data protection officer.

[https://support.google.com/policies/contact/general\\_privacy\\_form?sjid=17391085970368122460-EU](https://support.google.com/policies/contact/general_privacy_form?sjid=17391085970368122460-EU)

You can also write a letter to:

Google Ireland Limited, Gordon House, Barrow Street, 4 Dublin, Ireland.

You can contact SCC EVENTS GmbH using the contact details given in Section I. 1 "Controller".

## **VI. Special information on the use of LINKEDIN**

### **1. Responsible for LINKEDIN and aspects of joint responsibility**

Responsible for the processing that takes place on the platform is the

LinkedIn Ireland Unlimited Company, Wilton Place, Dublin 2, Ireland  
E-mail or contact form: <https://www.linkedin.com/help/linkedin/ask/PPQ?lang=de>.

LINKEDIN also processes the data on its own servers of the parent company LinkedIn Corporation, 2029 Stierlin Court, Mountain View, CA 94043, USA. With regard to the transfer of personal data to the USA, there is an adequacy decision on the EU-US Data Privacy Framework of the EU Commission within the meaning of Art. 45 GDPR (hereinafter: DPF - [https://commission.europa.eu/document/fa09cbad-dd7d-4684-ae60-be03fcb0fddf\\_en](https://commission.europa.eu/document/fa09cbad-dd7d-4684-ae60-be03fcb0fddf_en)). The operator of the service is certified under the DPF, so that the usual level of protection of the GDPR applies to the transfer. The certification of the parent company Microsoft within the framework of the EU-US Data Privacy Framework can be found at <https://www.dataprivacyframework.gov> We have concluded standard data protection clauses with LINKEDIN. LINKEDIN also has further guarantees to ensure an appropriate level of data protection. You can find further information here: <https://de.linkedin.com/legal//dpa>.

You can contact LINKEDIN's data protection officer using the contact form on the following pages. Please note that the message sent via this contact form may not only be received by the data protection officer:

<https://www.linkedin.com/help/linkedin/ask/TSO-DPO>.

You can also contact LINKEDIN's Data Protection Officer by post at the following address LinkedIn Ireland Unlimited Company, Wilton Place, Dublin 2, Ireland.

With regard to the use of the social media service LINKEDIN, SCC EVENTS GmbH is jointly responsible for the use of individual functions. In addition to LINKEDIN, SCC EVENTS GmbH is also responsible for these functions. The basis for this is the user agreement between SCC EVENTS GmbH and LINKEDIN.

### **2. Functions used at LINKEDIN**

LINKEDIN provides various functions through which users can interact on LINKEDIN. LINKEDIN sends us certain personal data via these special functions or these are made available to us in our LINKEDIN user menu. Interaction with us or our posts on the LINKEDIN platform is only possible if you are registered with LINKEDIN.

Below we explain which data LINKEDIN makes available to us and how we process this data:

## 2.1. List of functions and transmitted data

a) **Direct message(s):** LINKEDIN informs us when users have sent us a direct message or support request via LINKEDIN and sends us this message. The purpose of the data processing is to process the specific contact request received via the direct message.

b) **Push notifications:** Push notifications allow us to send messages to users, provided they have given their prior consent to LINKEDIN. For this purpose, users inform LINKEDIN of their willingness to receive push notifications by actively giving their consent in a browser window that appears or in an app or in the operating system of the end device. LINKEDIN records these end devices or users in a database under a specific ID. By triggering a push notification function under a specific assignment, LINKEDIN then delivers the message defined by us to the matching users in the database. We only receive anonymized statistical data about the assignment criteria and the effectiveness of the correctly delivered push notifications from LINKEDIN. The purpose of the data processing is to deliver the push notifications to a previously defined target group.

c) **Ratings:** Users can rate us and our facilities on LINKEDIN. LINKEDIN uses the data entered in this way to display our rating key based on a star category. The rating is also displayed under our user account. LINKEDIN sends us a message for user ratings and gives us the opportunity to respond publicly to the user. The purpose of the data processing is for us to respond to the rating and to publish the rating for other users.

d) **Comments:** Users can leave us a comment on our LINKEDIN page. LINKEDIN uses the data entered in this way to display the comment on our LINKEDIN page. LINKEDIN sends us a message for comments and gives us the opportunity to respond publicly to the user. The purpose of the data processing is to publish your comment on our LINKEDIN page. We reserve the right to hide comments.

e) **Job advertisements:** For some job advertisements, you can apply directly via LINKEDIN. You can enter your contact details and add application documents in our application form on LINKEDIN. These will then be sent to us at by LINKEDIN. The data will be deleted by LINKEDIN after 6 months. We ourselves will delete the data 6 months after completion of the application process, unless a separate consent allows us to store the data for a longer period.

## 2.2. Purpose of the use of the functions by SCC EVENTS GmbH

SCC EVENTS GmbH uses the data collected by LINKEDIN and partly transferred to SCC EVENTS GmbH in order to be able to interact with the users within the framework of the platform. In doing so, the possibilities of the social platform are deliberately used, e.g. in order not to create a media break when contacting via private message.

The publication of comments and ratings primarily serves the purpose of interaction with users interested in SCC EVENTS GmbH's media offering.

### **2.3. Legal basis for the processing of personal data**

For registered users, the legal basis for the functions used is Art. 6 para. 1 sentence 1 lit. b GDPR (contract). By registering, a user relationship is concluded with regard to the use of the platform and the functions available there. The LINKEDIN Terms of Use, which are part of the contract, can be found [at: https://www.linkedin.com/legal/user-agreement](https://www.linkedin.com/legal/user-agreement). The functions cannot be used by users without a LINKEDIN account.

The legal basis with regard to the general operation of the profile operated by SCC EVENTS GmbH and the transfer of individual data records to SCC EVENTS GmbH is Art. 6 para. 1 sentence 1 lit. f GDPR (legitimate interest), unless you are registered or logged in to LINKEDIN. The legitimate interest lies in the error-free functioning of the LINKEDIN platform.

### **2.4. Revocation, objection and deletion options**

The revocation, objection and deletion options are based on the general regulations on the right of revocation, right of objection and right of deletion under data protection law described below in this data protection declaration.

### **2.5. Duration of storage**

The data provided to us by LINKEDIN will be deleted if it is no longer required for the above-mentioned purpose or if the user account concerned has been deleted.

### **2.6. Necessity of providing personal data**

The information is neither contractually nor legally required and is not necessary for the conclusion of a contract. If you do not fill in the mandatory fields or do not fill them in completely, you will not be able to use the corresponding functions of LINKEDIN. You can also contact us via other channels, for example by e-mail or via our website.

## **3. Information on the use of cookies and web services**

### **3.1. Scope of the processing of personal data**

Detailed information on which cookies and web services are used by LINKEDIN and to what extent they are integrated by LINKEDIN can be found in the LINKEDIN data protection declaration at: [https://www.linkedin.com/legal/privacy-policy?trk=hb\\_ft\\_priv](https://www.linkedin.com/legal/privacy-policy?trk=hb_ft_priv). SCC EVENTS GmbH itself will not use any further cookies or web services on the social media pages or use them there. In addition, there is no linking of the social media pages with other cookies and web services used by SCC EVENTS GmbH. SCC EVENTS GmbH has no access to the data collected by LINKEDIN from cookies and web services.

The following information therefore serves in particular to provide transparent information about your visit to our social media channels.

### **3.2. Legal basis**

The legal basis for the use of cookies and web services by LINKEDIN itself can be found in LINKEDIN's privacy policy.

For registered users, some transfers of personal data via the cookies and web services set may also be based on the LINKEDIN terms of use and in these cases are based on Art. 6 para. 1 sentence 1 lit. b GDPR (contract). You can find the user agreement at: <https://www.linkedin.com/legal/user-agreement>.

### **3.3. Purpose of data processing by LINKEDIN**

The cookies and web services are set by the respective social media site in order to maintain the full functionality of the social media site, to improve user-friendliness or to pursue the purpose stated with your consent. The cookie technology also enables the respective social media site to recognize individual visitors by means of pseudonyms, e.g. an individual or random ID, so that more individual services can be offered.

Details can be found in the LINKEDIN privacy policy at: [https://www.linkedin.com/legal/privacy-policy?trk=hb\\_ft\\_priv](https://www.linkedin.com/legal/privacy-policy?trk=hb_ft_priv).

### **3.4. Duration of storage**

Details can be found in the LINKEDIN privacy policy at: [https://www.linkedin.com/legal/privacy-policy?trk=hb\\_ft\\_priv](https://www.linkedin.com/legal/privacy-policy?trk=hb_ft_priv).

### **3.5. Possibility of objection, revocation of consent and deletion**

You can set your browser according to your wishes so that the setting of cookies and web services is generally prevented. You can then decide on a case-by-case basis whether to accept cookies and web services or accept them in principle. Cookies can be used for various purposes, e.g. to recognize that your access device is already connected to our LINKEDIN social media site (permanent cookies) or to save recently viewed content (session cookies). If you have expressly given the respective social media site permission to process your personal data, you can revoke this consent at any time. Please note that this does not affect the lawfulness of the processing carried out on the basis of the consent until revocation.

## **4. Rights of data subjects with regard to LINKEDIN**

### **4.1. Right to information and correction requests - Deletion & blocking of data - Revocation of consent**

#### **a) Right to information**

You can request information about the data that you have provided to LINKEDIN.

The categories and further information can be found at <https://www.linkedin.com/legal/privacy-policy>. With regard to all other claims, you can also contact LINKEDIN using the contact details listed under Section V. 1. "Responsible for LINKEDIN and aspects of joint responsibility".

To protect your privacy and maintain security, LINKEDIN will take steps to verify your identity before providing you with information about your personal data.

If a request for information concerns data within the scope of joint responsibility, you are also welcome to send us a request for information.

**b) Right of rectification**

Within the framework of the GDPR, you can request the rectification of the data that you have provided to LINKEDIN or that LINKEDIN has collected.

For all other claims, you can also contact LINKEDIN using the contact details listed in Section V. 1. "Responsible for LINKEDIN and aspects of joint responsibility".

If a claim for rectification concerns data that SCC EVENTS GmbH has received within the scope of joint responsibility, you are also welcome to submit a claim for rectification to us.

**c) Right to erasure**

As a registered user, you can delete your data from LINKEDIN by following the instructions listed at <https://www.linkedin.com/help/linkedin/answer/63>. By following these instructions, the account will initially be deactivated for 14 days and will be deleted within 30 days of the account being closed. The personal data will then be deleted by LINKEDIN if there are no statutory retention obligations.

As a non-registered user, you can also contact LINKEDIN using the contact details listed under Section V. 1. "Responsible for LINKEDIN and aspects of joint responsibility".

Insofar as a deletion claim concerns data that SCC EVENTS GmbH has received within the scope of joint responsibility, you are also welcome to submit a deletion claim to us. As LINKEDIN is responsible for the deletion and management of personal data, we advise you to submit your request directly to LINKEDIN for faster processing.

**d) Right to restriction of processing**

As a registered user, you can manage your privacy settings and other account functions. If you change your settings, it may take some time for your selection to be technically processed by the system. Depending on the settings you have adjusted, you may also notice changes in your LINKEDIN experience or restrictions on access to certain features.

As a non-registered user, you can also contact LINKEDIN via the contact details listed under Section V. 1. "Responsible party for LINKEDIN and aspects of joint responsibility".

If a right to restriction concerns data that SCC EVENTS GmbH has received in the context of joint controllership, you are also welcome to submit a restriction request to us. Here, too, we advise you to submit the requests directly to LINKEDIN for faster processing.

**e) Right of revocation**

As a user, you can also contact LINKEDIN via the contact details listed under Section V. 1. "Responsible for LINKEDIN and aspects of joint responsibility".

Insofar as a right to revoke consent concerns data that SCC EVENTS GmbH has received in the context of joint responsibility, you are also welcome to address a revocation to us.

**f) Right to object**

In accordance with Art. 21 GDPR, you have the right to object at any time to the processing of personal data concerning you that has been collected on the basis of Art. 6 para. 1 sentence 1 lit. e or lit. f GDPR. You only have this right if there are special circumstances that speak against the storage and processing.

As a user, you can also contact LINKEDIN via the contact details listed under Section V. 1. "Responsible for LINKEDIN and aspects of joint responsibility".

Insofar as a right to object concerns data that SCC EVENTS GmbH has received in the context of joint responsibility, you are also welcome to address an objection to us.

**g) Right to data portability**

As a registered user, you can download a copy of your data in your profile under Data protection "Export data".

As a non-registered user, you can also contact LINKEDIN using the contact details listed under Section V. 1. "Responsible for LINKEDIN and aspects of joint responsibility".

Insofar as a right to data portability concerns data that SCC EVENTS GmbH has received in the context of joint responsibility, you are also welcome to send us a data transfer request.

**4.2. How do you exercise your rights?**

Please note that SCC EVENTS GmbH is not the operator of the entire social platform, but merely maintains a profile on LINKEDIN. We receive the data and information listed in this privacy policy from LINKEDIN. We therefore advise you to contact LINKEDIN directly if you have general requests for information, requests for changes, deletion or blocking with regard to the platform.

You can contact LINKEDIN's data protection officer via the contact form at: <https://www.linkedin.com/help/linkedin/ask/TSO-DPO> with your data protection requests. You can also contact LINKEDIN's data protection officer by post at the following address:

LinkedIn Ireland Unlimited Company, Wilton Place, Dublin 2, Ireland.

You can contact SCC EVENTS GmbH using the contact details given in Section I. 1 "Controller".



## VII. Special information on the use of TIKTOK

### 1. Responsible for TIKTOK and aspects of joint responsibility

TikTok Technology Limited, 10 Earlsfort Terrace, Dublin, D02 T380, Ireland, e-mail: [dach@tiktok.com](mailto:dach@tiktok.com) is responsible for the processing that takes place on the platform.

Since TIKTOK may also transfer the data to its own servers of the parent company Beijing ByteDance Technology Co Ltd, Room 10A, Building 2, No. 48, Zhichun Road, Beijing, Beijing, 100098, China, the processing therefore also takes place in a third country for which there is no adequacy decision by the European Commission. Therefore, the usual level of protection for the GDPR cannot be guaranteed during the transfer, as it cannot be ruled out that authorities in the third country, for example, may access the data collected. We have concluded standard contractual clauses with TIKTOK. Further information on how TIKTOK handles personal data can be found at <https://www.tiktok.com/legal/page/eea/privacy-policy/de>. You can access the joint controllership agreement at <https://www.tiktok.com/legal/page/global/tiktok-analytics-joint-controller-addendum/en>.

You can contact TIKTOK's data protection officer using the following contact form: <https://privacytiktok.zendesk.com/hc/de/requests/new>. Please note that the messages sent may not only be received by the Data Protection Officer. Alternatively, you can contact them by post at TIKTOK Technology Limited, 10 Earlsfort Terrace, Dublin, D02 T380, Ireland.

With regard to the use of the social media service TIKTOK, there is joint responsibility for the use of individual functions by SCC EVENTS GmbH. In addition to TIKTOK, SCC EVENTS GmbH is also responsible for these functions.

### 2. Functions used with TIKTOK

TIKTOK provides various functions through which users can interact with TIKTOK. TIKTOK sends us certain personal data via these special functions or these are made available to us in our TIKTOK user menu.

Below we explain what data TIKTOK makes available to us and how we process this data:

#### 2.1. List of functions and transmitted data

- **Direct message(s)**

TIKTOK informs us when users have sent us a direct message or support request via TIKTOK and sends us this message. The purpose of the data processing is to process the specific contact request received via the direct message. Please note that direct messages are automatically filtered by TIKTOK. This means that messages may not be displayed to us. In this case, please use the postal service.

Only followers who we also follow can contact us.

- **Push notifications**

Push notifications allow us to send messages to users, provided they have given their prior consent to TIKTOK. For this purpose, users inform TIKTOK of their willingness to receive push notifications by actively giving their consent in a window that appears or in an app or in the



operating system of the end device. TIKTOK records these end devices or users in a database under a specific ID. By triggering the push notification function under a specific assignment, TIKTOK then delivers the message to the matching users in the database. We only receive anonymized statistical data about the assignment criteria and the effectiveness of the correctly delivered push notifications from TIKTOK. The purpose of the data processing is to deliver the push notifications to a predetermined target group.

- **Comments**

Users can leave us a comment on our TIKTOK page. TIKTOK uses the data entered in this way to display the comment on our TIKTOK page. TIKTOK sends us a message for comments and gives us the opportunity to respond publicly to the user. The purpose of the data processing is to publish your comment on our TIKTOK page. We reserve the right to delete or hide comments.

- **"Follow me" list**

If we follow an account, other users can view this publicly in our follow list.

- **Surveys**

The data you enter in a TIKTOK survey is displayed to us by TIKTOK as a pseudonymized opinion of the survey. The purpose of data processing is the networking of TIKTOK users and the exchange of media content individually or in a defined community.

- **Advertising**

We can use the advertising function to have TIKTOK send target group-oriented advertising to other users. In advance, we can define a target group in the TIKTOK user menu based on certain abstract criteria. After the advertising has been delivered by TIKTOK, TIKTOK compiles anonymous statistics for us that show the effectiveness of the advertising measure and the target group primarily addressed. The purpose of data processing is the delivery of advertising to abstractly defined users and the networking of TIKTOK users in order to exchange information with each other and to create and share media content individually or in a defined community or openly in society.

- **Livestream/live videos**

TIKTOK allows us to send a live video image to participating users. We receive information from TIKTOK about the corresponding target group during the live stream. The purpose of the data processing is to produce the actual video transmission and to optimize our live stream offer.

## 2.2. Purpose of the use of the functions by SCC EVENTS GmbH

SCC EVENTS GmbH uses the data collected by TIKTOK and partly transferred to SCC EVENTS GmbH in order to be able to interact with the users within the framework of the platform. In doing so, the possibilities of the social platform are deliberately used, e.g. in order not to create a media break when contacting via private message.

The publication of articles, comments, surveys, videos and advertising as well as participation in group chats, live chats and live streams / live videos serve primarily to interact with users interested in SCC EVENTS GmbH's media offering.

The surveys are used to map current opinions and identify trends, statistics and interests and, in addition to general statistical surveys outside the platform, represent a further indication of the working methods and orientation of SCC EVENTS GmbH.

### **2.3. Legal basis for the processing of personal data**

For registered users, the legal basis for the functions used is Art. 6 para. 1 sentence 1 lit. b GDPR (contract). By registering, a user relationship is concluded with regard to the use of the platform and the functions available there. The TIKTOK Terms of Use, which are part of the contract, can be found at <https://www.tiktok.com/legal/page/eea/terms-of-service/de-DE?lang=de-DE>. Almost all functions cannot be used by users without a TIKTOK account.

The legal basis with regard to the general operation of the profile operated by SCC EVENTS GmbH and the transfer of individual data records to us is Art. 6 para. 1 sentence 1 lit. f GDPR (legitimate interest), unless you are registered or logged in to TIKTOK. The legitimate interest lies in the error-free functioning of the TIKTOK platform.

### **2.4. Revocation, objection and deletion options**

The revocation, objection and deletion options are based on the general regulations on the right of revocation, right of objection and right of deletion under data protection law described below in this data protection declaration.

### **2.5. Duration of storage**

The data provided to us by TIKTOK will be deleted if it is no longer required for the above-mentioned purpose or if the user account concerned has been deleted.

### **2.6. Necessity of providing personal data**

The information is neither contractually nor legally required and is not necessary for the conclusion of a contract. If you do not fill in the mandatory fields or do not fill them in completely, you will not be able to use the corresponding functions of TIKTOK. You can also contact us via other channels, for example by e-mail or via our website.

## **3. Information on the use of cookies and web services**

### **3.1. Scope of the processing of personal data**

Detailed information on which cookies and web services are used by TIKTOK and to what extent they are integrated by TIKTOK can be found in the TIKTOK privacy policy at: <https://www.tiktok.com/legal/page/eea/new-privacy-policy/de-DE>. SCC EVENTS GmbH itself will not use any further cookies or web services on the social media pages or use them there. The social media pages will only be linked to other cookies and web services used by SCC EVENTS

GmbH if and to the extent listed in the respective data protection declaration on the corresponding website. We have no access to the data collected by TIKTOK from cookies and web services.

The following information therefore serves in particular to provide transparent information about your visit to our social media channels.

### **3.2. Legal basis**

The legal basis for the use of cookies and web services by TIKTOK itself can be found in TIKTOK's privacy policy.

For registered users, some transfers of personal data via the cookies and web services set may also be based on the TIKTOK terms of use and in these cases are based on Art. 6 para. 1 sentence 1 lit. b GDPR (contract). You can find the user agreement at: <https://www.tiktok.com/legal/page/eea/new-privacy-policy/de-DE>.

### **3.3. Purpose of data processing by TIKTOK**

The cookies and web services are set by the respective social media site in order to maintain the full functionality of the social media site, to improve user-friendliness, to pursue the purpose stated with your consent and also to show you personalized advertising or products that match your user profile, if applicable. Cookie technology also enables the respective social media site to recognize individual visitors by means of pseudonyms, e.g. an individual or random ID, so that more individual services can be offered.

Details can be found in the TIKTOK data protection declaration at: <https://www.tiktok.com/legal/page/eea/new-privacy-policy/de-DE>.

### **3.4. Duration of storage**

Details can be found in the TIKTOK data protection declaration at: <https://www.tiktok.com/legal/page/eea/new-privacy-policy/de-DE>.

### **3.5. Possibility of objection, revocation of consent and deletion**

You can set your browser according to your wishes so that the setting of cookies and web services is generally prevented. You can then decide on a case-by-case basis whether to accept cookies and web services or accept them in principle. Cookies can be used for various purposes, e.g. to recognize that your access device is already connected to our TIKTOK social media site (permanent cookies) or to save recently viewed offers (session cookies). If you have expressly given the respective social media site permission to process your personal data, you can revoke this consent at any time. Please note that this does not affect the lawfulness of the processing carried out on the basis of the consent until revocation.

## **4. Rights of data subjects regarding TIKTOK**

### **4.1. Right to information and correction requests - Deletion & blocking of data - Revocation of consent**

**a) Right to information**

You can request information about the data you have provided to TIKTOK.

If you are registered with TIKTOK, you can also access and view the personal data TIKTOK has collected from you in your user profile under Account -> Download your data.

If a request for information concerns data within the scope of joint responsibility, you are also welcome to send us a request for information.

**b) Right of rectification**

Within the framework of the GDPR, you can request the rectification of the data that you have provided to TIKTOK or that TIKTOK has collected.

As a registered user, you can already customize a large amount of personal data in your profile. For all other claims, you can also contact TIKTOK using the contact details listed under section VI. 1. "Controller for TTIKTOK and aspects of joint controllership".

If a claim for rectification concerns data that SCC EVENTS GmbH has received within the scope of joint responsibility, you are also welcome to submit a claim for rectification to us.

**c) Right to erasure**

As a registered user, you can delete your TIKTOK account and content by using the "Deactivate or delete account" function under the "Account" settings options. Deletion initially deactivates the account for 30 days and then deletes it from the system. As a rule, TIKTOK deletes personal data if there are no statutory retention obligations.

As a non-registered user, you can also contact TIKTOK using the contact details listed under section VI. 1 "Responsible for TIKTOK and aspects of joint responsibility".

If a deletion claim concerns data that we have received within the scope of joint responsibility, you are also welcome to submit a deletion claim to us. As TIKTOK is responsible for the erasure and management of personal data, we advise you to submit requests directly to TIKTOK for faster processing.

**d) Right to restriction of processing**

As a registered user, you can restrict posts or use settings to limit who can contact you. Depending on the settings you have adjusted, you may also notice changes in your TIKTOK experience or restrictions on access to certain functions.

As a non-registered user, you can also contact TIKTOK using the contact details listed under section VI. 1 "Responsible for TIKTOK and aspects of joint responsibility".

If a right to restriction concerns data that SCC EVENTS GmbH has received in the context of joint controllership, you are also welcome to send us a request for restriction to . Here, too, we advise you to submit the requests directly to TIKTOK for faster processing.

**e) Right of revocation**

As a registered user, you can manage your data protection settings in your profile under "Data protection". If you change your settings, it may take some time for your selection to be technically processed by the system. Depending on the settings you have adjusted, you may also notice changes in your TIKTOK experience or restrictions on access to certain functions.

As a non-registered user, you can also contact TIKTOK using the contact details listed in section VI. 1 "Responsible for TIKTOK and aspects of joint responsibility".

Insofar as a right to revoke consent concerns data that we have received within the scope of joint responsibility, you are also welcome to send us a revocation.

**f) Right to object**

In accordance with Art. 21 GDPR, you have the right to object at any time to the processing of personal data concerning you that has been collected on the basis of Art. 6 para. 1 sentence 1 lit. f GDPR. You only have this right if there are special circumstances that speak against the storage and processing.

As a registered user, you can manage your privacy settings and other account functions under "Privacy". If you change your settings, it may take some time for your selection to be technically processed by the system. Depending on the settings you have adjusted, you may also notice changes in your TIKTOK experience or restrictions on access to certain features.

As a non-registered user, you can also contact TIKTOK using the contact details listed in section VI. 1 "Responsible for TIKTOK and aspects of joint responsibility".

Insofar as a right to object concerns data that SCC EVENTS GmbH has received in the context of joint responsibility, you are also welcome to address an objection to us.

**g) Right to data portability**

As a registered user, you can download a copy of your data, such as your TIKTOK videos, by following the instructions at <https://support.tiktok.com/de/account-and-privacy/personalized-ads-and-data/requesting-your-data>.

As a non-registered user, you can also contact TIKTOK using the contact details listed in section VI. 1 "Responsible for TIKTOK and aspects of joint responsibility".

Insofar as a right to data portability concerns data that we have received within the scope of joint responsibility, you are also welcome to send us a data transfer request.

## **4.2. How do you exercise your rights?**

Please note that SCC EVENTS GmbH is not the operator of the entire social platform, but merely maintains a profile on TIKTOK. We receive the data and information listed in this privacy policy from TIKTOK. We therefore advise you to contact TIKTOK directly if you have general requests for information, requests for changes, deletion or blocking with regard to the platform.

You can contact TIKTOK's Data Protection Officer with your data protection requests using the following contact form: <https://www.tiktok.com/legal/report/DPO>. You can also contact TIKTOK's data protection officer by post at the following address:

TikTok Technology Limited, c/o DPO 10 Earlsfort Terrace, Dublin, D02 T380, Ireland.

You can contact SCC EVENTS GmbH using the contact details given in Section I. 1 "Controller".

## VIII. Special information on the use of VIMEO

### 1. Responsible for VIMEO and aspects of joint responsibility

Responsible for the processing that takes place on the platform is the

Vimeo.com, Inc, 330 West 34th Street, 5th Floor, New York, New York 10001, USA, Email: [legal@vimeo.com](mailto:legal@vimeo.com) Phone: 1-212-314-7457.

VIMEO also transfers the data to the USA. With regard to the transfer of personal data to the USA, there is an adequacy decision on the EU-US Data Privacy Framework of the EU Commission within the meaning of Art. 45 GDPR (hereinafter: DPF - [https://commission.europa.eu/document/fa09cbad-dd7d-4684-ae60-be03fcb0fddf\\_en](https://commission.europa.eu/document/fa09cbad-dd7d-4684-ae60-be03fcb0fddf_en)). The operator of the service is certified under the DPF, so that the usual level of protection of the GDPR applies to the transfer. You can access the certification under the EU-US Data Privacy Framework at <https://www.dataprivacyframework.gov/>

You can contact VIMEO's data protection officer at the following e-mail address. Please note that the message sent to the following e-mail address may not only be received by the data protection officer:

[Privacy@vimeo.com](mailto:Privacy@vimeo.com).

If you live in Europe or access the pages from Europe, you can also contact the appointed data protection officer, the EDPO, Avenue Huart Hamoir 71, 1030 Brussels, Belgium. You can also contact him via the contact form at <https://edpo.com/gdpr-data-request/>.

With regard to the use of the social media service VIMEO, SCC EVENTS GmbH is jointly responsible for the use of individual functions. In addition to VIMEO, SCC EVENTS GmbH is also responsible for these functions in accordance with Section I. 1. "Controller" of this privacy policy.

### 2. Functions used with VIMEO

VIMEO provides various functions through which users can interact with VIMEO. VIMEO sends us certain personal data via these special functions or makes them available to us in our user menu.

Below we explain what data VIMEO makes available to us and how we process this data:

#### 2.1. List of functions and transmitted data

- a) **Follow:** You can follow us if you want VIMEO to automatically send you information about our latest activities.
- b) **Message:** With regard to the message function, VIMEO will send us the message you have entered and your user name so that we can also send you a reply if necessary.
- c) **Like:** You can add a Like (heart) to our videos. This lets us know that you like the content we produce. We do not receive an exact list of all likes from VIMEO, but we do receive statistics on the respective video in our dashboard.
- d) **Sharing:** You can share our content and videos. There are several options available to you. Please note that you may also need to be logged in to other platforms to share and share data with the respective platform.

g) **Livestream/live videos:** VIMEO allows us to send a live video image to participating users. We receive information from VIMEO about the corresponding target group during the live stream. The purpose of data processing is to produce the actual video transmission and to optimize our live stream offering.

e) **Dashboard:** We receive anonymized statistics on our uploaded videos via our dashboard. In this context, we only receive statistical figures and no specific user information. For example, we are informed about the views of our videos, the unique viewers and the region of the viewers.

## **2.2. Purpose of the use of the functions by SCC EVENTS GmbH**

SCC EVENTS GmbH uses the data collected by VIMEO and partly transferred to SCC EVENTS GmbH in order to be able to interact with the users within the framework of the platform. In doing so, the possibilities of the social platform are deliberately used, e.g. in order not to create a media break when contacting via private message.

The publication of videos and the general presence on VIMEO primarily serve to interact with users interested in the media offerings of SCC EVENTS GmbH.

## **2.3. Legal basis for the processing of personal data**

For registered users, the legal basis for the functions used is Art. 6 para. 1 sentence 1 lit. b GDPR (contract). By registering, a user relationship is concluded with regard to the use of the platform and the functions available there. The VIMEO Terms of Use, which are part of the contract, can be found at <https://vimeo.com/terms>. All functions with the exception of the share function cannot be used by users without an account.

The legal basis with regard to the general operation of the profile operated by SCC EVENTS GmbH and the transfer of individual data records to us is Art. 6 para. 1 sentence 1 lit. f GDPR (legitimate interest), unless you are registered with VIMEO or logged in

## **2.4. Revocation, objection and deletion options**

The revocation, objection and deletion options are based on the general regulations on the right of revocation, right of objection and right of deletion under data protection law described below in this data protection declaration.

## **2.5. Duration of storage**

The data provided to us by VIMEO will be deleted if it is no longer required for the above-mentioned purpose or if the user account concerned has been deleted.

## **2.6. Necessity of providing personal data**

The information is neither contractually nor legally required and is not necessary for the conclusion of a contract. If you do not fill in the existing mandatory fields or do not fill them in completely, you will not be able to use the corresponding functions of VIMEO. You can also contact us via other channels, for example by e-mail or via our website.



### **3. Information on the use of cookies and web services**

#### **3.1. Scope of the processing of personal data**

Detailed information on which cookies and web services are used by VIMEO and to what extent they are integrated by VIMEO can be found in the privacy policy at: <https://vimeo.com/privacy>. SCC EVENTS GmbH itself will not use any further cookies or web services on the social media pages or use them there. The social media pages will only be linked to other cookies and web services used by SCC EVENTS GmbH if and to the extent listed in the respective data protection declaration on the corresponding website. We have no access to the data collected via VIMEO from cookies and web services.

The following information therefore serves in particular to provide transparent information about your visit to our social media channels.

#### **3.2. Legal basis**

The legal basis for the use of cookies and web services by VIMEO itself can be found in VIMEO's privacy policy.

For registered users, some transfers of personal data via the cookies and web services set may also be based on the VIMEO terms of use and in these cases are based on Art. 6 para. 1 sentence 1 lit. b GDPR (contract). You can find the user agreement at: <https://vimeo.com/terms>.

#### **3.3. Purpose of data processing by VIMEO**

The cookies and web services are set by the respective social media site in order to maintain the full functionality of the social media site, to improve user-friendliness, to pursue the purpose stated with your consent and also to show you personalized advertising or products that match your user profile, if applicable. Cookie technology also enables the respective social media site to recognize individual visitors by means of pseudonyms, e.g. an individual or random ID, so that more individual services can be offered.

Details can be found in the VIMEO privacy policy at: <https://vimeo.com/privacy>.

#### **3.4. Duration of storage**

Details can be found in the VIMEO privacy policy at: <https://vimeo.com/privacy>.

#### **3.5. Possibility of objection, revocation of consent and deletion**

You can set your browser according to your wishes so that the setting of cookies and web services is generally prevented. You can then decide on a case-by-case basis whether to accept cookies and web services or accept them in principle. Cookies can be used for various purposes, e.g. to recognize that your access device is already connected to our VIMEO social media site (permanent cookies) or to save recently viewed offers (session cookies). If you have expressly given the respective social media site permission to process your personal data, you can revoke this consent at any time. Please note, , that this does not affect the lawfulness of processing based on consent before its withdrawal.

As a registered user, you can also revoke your cookie consent at any time in your profile under Settings under Account - Privacy.

#### **4. Rights of data subjects with regard to VIMEO**

##### **4.1. Right to information and correction requests - Deletion & blocking of data - Revocation of consent**

###### **Right to information**

You can request information about the data that you have provided to VIMEO.

To protect your privacy and maintain security, VIMEO takes measures to verify your identity before VIMEO provides you with information about your personal data.

If a request for information concerns data within the scope of joint responsibility, you are also welcome to send us a request for information.

###### **Right of rectification**

Within the framework of the GDPR, you may request the rectification of data that you have provided to VIMEO or that VIMEO has collected.

You can contact VIMEO using the contact details listed.

If a claim for rectification concerns data that SCC EVENTS GmbH has received within the scope of joint responsibility, you are also welcome to submit a claim for rectification to us.

###### **Right to erasure**

As a registered user, you can delete your data from VIMEO by clicking on Delete your account in your settings under Privacy. The account will be deleted from the system by confirming your password. Personal data is generally deleted by VIMEO if there are no legal obligations to retain it.

As a non-registered user, you can also contact VIMEO using the contact details listed.

If a deletion claim concerns data that we have received within the scope of joint responsibility, you are also welcome to submit a deletion claim to us. As VIMEO is responsible for the erasure and management of personal data, we advise you to submit requests directly to VIMEO for faster processing.

###### **Right to restriction of processing**

You have the right to restrict your data. As a non-registered user, you can also contact VIMEO using the contact details listed.

Insofar as a right to restriction concerns data that SCC EVENTS GmbH has received within the scope of joint responsibility, you are also welcome to submit a restriction request to us. Here, too, we advise you to submit the requests directly to VIMEO for faster processing.

###### **Right of revocation**

You have the right to withdraw the consent you have given. To do so, you can contact the operator VIMEO.

Insofar as a right to revoke consent concerns data that we have received within the scope of joint responsibility, you are also welcome to send us a revocation.

#### **Right to object**

In accordance with Art. 21 GDPR, you have the right to object at any time to the processing of personal data concerning you that has been collected on the basis of Art. 6 para. 1 sentence 1 lit. f GDPR. You only have this right if there are special circumstances that speak against the storage and processing.

As a registered user, you can manage your privacy settings and other account functions in your account.

Insofar as a right to object concerns data that SCC EVENTS GmbH has received in the context of joint responsibility, you are also welcome to address an objection to us.

#### **Right to data portability**

You have a right to data portability in legal cases. Please contact VIMEO in this regard.

Insofar as a right to data portability concerns data that we have received within the scope of joint responsibility, you are also welcome to send us a data transfer request.

### **4.2. How do you exercise your rights?**

Please note that SCC EVENTS GmbH is not the operator of the entire social platform, but merely maintains a profile on VIMEO. We receive the data and information listed in this privacy policy from VIMEO. We therefore advise you to contact VIMEO directly for general requests for information, requests for changes and requests for deletion or blocking with regard to the platform.

You can contact VIMEO's data protection officer at the following e-mail address with your data protection inquiries:

[Privacy@vimeo.com](mailto:Privacy@vimeo.com).

If you live in Europe or access the pages from Europe, you can also contact our appointed data protection officer, EDPO, Avenue Huart Hamoir 71, 1030 Brussels, Belgium. You can also contact him via the contact form at <https://edpo.com/gdpr-data-request/>.

You can contact SCC EVENTS GmbH using the contact details given in Section I. 1 "Controller".

## **IX. Special information on the use of STRAVA**

### **1. Responsible for STRAVA and aspects of joint responsibility**

Responsible for the processing that takes place on the platform is the

Strava Ireland Limited , Making it Work , Magennis Court , Pearse Street , Dublin 2 , D02 FK76 Ireland

As STRAVA processes the data on its own servers in the USA and is not certified under the Data Privacy Framework, the processing takes place in a third country for which there is no corresponding adequacy decision by the European Commission. Therefore, the usual level of protection for the GDPR cannot be guaranteed during the transfer, as it cannot be ruled out that authorities in the third country, for example, may access the data collected.

You can contact STRAVA's data protection officer using the contact details below. Please note that the message sent to the following e-mail address may not only be received by the data protection officer:

Strava Ireland Ltd.

c/o MHC, 6th Floor,

South Bank House Barrow Street,

Republic of Ireland, D04TR2

Attn: Legal

[DPO@strava.com](mailto:DPO@strava.com)

SCC EVENTS GmbH is responsible for some of the content on the club profile in accordance with Section I. 1. "Controller" of this privacy policy.

## 2. Functions used with STRAVA

STRAVA provides various functions through which users can interact with SCC Events GmbH on STRAVA. STRAVA sends us certain personal data via these special functions or these are made available to us in our user menu.

Below we explain which data STRAVA makes available to us and how we process this data:

### 2.1. List of functions and transmitted data

- a) **Follow:** You can follow our club if you would like to receive the latest information and activities from us.
- b) **Messages on the club board:** As part of the club profile, STRAVA provides us with a board on which our club members can interact and discuss with each other. We can view and moderate all content on this board.
- c) **Discussion post:** Users can also submit posts for discussion, which users can then use to exchange ideas. Here, too, we have access to all content and the option to moderate it.
- d) **Leaderboard and activities:** Activities recorded by users in the area of the sport offered by the club (e.g. running) can be made available to other users and viewed by them. This includes information on distance. A "leaderboard" is automatically created based on the recorded activities and is reset every Sunday.
- e) **Joining the club :** Users can join the club, for example, by clicking the "Join" button on the club page . We can view the public profile information of users who have joined.
- f) **Dashboard:** We receive anonymized statistics via our dashboard. In this context, we only receive statistical figures and no specific user information.

### 2.2. Purpose of the use of the functions by SCC EVENTS GmbH

SCC EVENTS GmbH uses the data collected by STRAVA and partly transferred to SCC EVENTS GmbH in order to be able to interact with the users within the framework of the platform. The

possibilities of the social platform are deliberately used to offer the community the opportunity to interact with each other and to be able to compare their results with each other for mutual motivation.

The provision of the club profile and the general appearance at STRAVA primarily serve the interaction with the users interested in the media offer of SCC EVENTS GmbH.

### **2.3. Legal basis for the processing of personal data**

The legal basis for the functions used for registered users is Art. 6 para. 1 sentence 1 lit. b GDPR (contract). By registering, a user relationship is concluded with regard to the use of the platform and the functions available there. The STRAVA Terms of Use, which are part of the contract, can be found at <https://www.strava.com/legal/terms>. All functions with the exception of the sharing function cannot be used by users without an account.

Further information on processing by STRAVA can be found at [https://www.strava.com/legal/legal\\_bases](https://www.strava.com/legal/legal_bases) or [https://www.strava.com/legal/acceptable\\_use](https://www.strava.com/legal/acceptable_use) and <https://www.strava.com/legal/privacy>.

The legal basis with regard to the general operation of the profile operated by SCC EVENTS GmbH and the transfer of individual data records to us is Art. 6 para. 1 sentence 1 lit. f GDPR (legitimate interest), unless you are registered with or logged in to STRAVA1

### **2.4. Revocation, objection and deletion options**

The revocation, objection and deletion options are based on the general regulations on the right of revocation, right of objection and right of deletion under data protection law described below in this data protection declaration.

### **2.5. Duration of storage**

The data provided to us by STRAVA will be deleted if it is no longer required for the above-mentioned purpose or if the user account concerned has been deleted.

### **2.6. Necessity of providing personal data**

The information is neither contractually nor legally required and is not necessary for the conclusion of a contract. If you do not fill in the mandatory fields or do not fill them in completely, you will not be able to use the corresponding functions of STRAVA. You can also contact us via other channels, for example by e-mail or via our website.

## **3. Information on the use of cookies and web services**

### **3.1. Scope of the processing of personal data**

Detailed information on which cookies and web services are used by STRAVA and to what extent they are integrated by STRAVA can be found in the privacy policy at <https://www.strava.com/legal/privacy>. SCC EVENTS GmbH itself will not use any further cookies or web services on the social media pages or use them there. The social media pages will only be linked to other cookies and web services used by SCC EVENTS GmbH if and to the extent

listed in the respective privacy policy on the corresponding website. We have no access to the data collected via STRAVA from cookies and web services.

The following information therefore serves in particular to provide transparent information about your visit to our social media channels.

### **3.2. Legal basis**

The legal basis for the use of cookies and web services by STRAVA itself can be found in STRAVA's privacy policy.

### **3.3. Purpose of data processing by STRAVA**

The purposes for the use of cookies and web services by STRAVA itself are set out in STRAVA's privacy policy.

### **3.4. Duration of storage**

The duration of storage by STRAVA itself is set out in STRAVA's privacy policy.

### **3.5. Possibility of objection, revocation of consent and deletion**

You can set your browser according to your wishes so that the setting of cookies and web services is generally prevented. You can then decide on a case-by-case basis whether to accept cookies and web services or accept them in principle. Cookies can be used for various purposes, e.g. to recognize that your access device is already connected to our STRAVA social media site (permanent cookies) or to save recently viewed offers (session cookies). If you have expressly given the respective social media site permission to process your personal data, you can revoke this consent at any time. Please note that this does not affect the lawfulness of the processing carried out on the basis of the consent until revocation.

## **4. Rights of data subjects with regard to STRAVA**

### **4.1. Right to information and correction requests - Deletion & blocking of data - Revocation of consent**

#### **Right to information**

You can request information about the data that you have provided to STRAVA.

To protect your privacy and maintain security, STRAVA will take steps to verify your identity before providing you with access to your personal data.

Insofar as a request for information concerns data within the scope of SCC's responsibility, you are also welcome to send us a request for information.

#### **Right of rectification**

Within the scope of the GDPR, you can request the rectification of the data that you have provided to STRAVA or that STRAVA has collected.

You can contact STRAVA using the contact details listed.

If a claim for rectification concerns data that SCC EVENTS GmbH has received within the scope of its own responsibility, you are also welcome to submit a claim for rectification to us.

#### **Right to erasure**

As a registered user, you can delete your data from STRAVA by clicking on Delete your account in your settings under Privacy. The account will be deleted from the system by confirming your password. As a rule, STRAVA deletes personal data if there are no statutory retention obligations.

As a non-registered user, you can also contact STRAVA using the contact details listed.

If a deletion claim concerns data that we have received within the scope of joint responsibility, you are also welcome to submit a deletion claim to us. As STRAVA is responsible for the erasure and management of personal data, we advise you to submit your request directly to STRAVA for faster processing.

#### **Right to restriction of processing**

You have the right to restrict your data. As a non-registered user, you can also contact STRAVA using the contact details listed.

If a right to restriction concerns data that SCC EVENTS GmbH has received in the context of joint controllership, you are also welcome to submit a restriction request to us. Here, too, we advise you to submit the requests directly to STRAVA for faster processing.

#### **Right of revocation**

You have the right to withdraw the consent you have given. You can contact the operator STRAVA for this purpose.

Insofar as a right to revoke consent concerns data that we have received within the scope of our own responsibility, you are also welcome to send us a revocation.

#### **Right to object**

In accordance with Art. 21 GDPR, you have the right to object at any time to the processing of personal data concerning you that has been collected on the basis of Art. 6 para. 1 sentence 1 lit. f GDPR. You only have this right if there are special circumstances that speak against the storage and processing.

As a registered user, you can manage your privacy settings and other account functions in your account.

Insofar as a right to object concerns data that SCC EVENTS GmbH has received within the scope of its own responsibility, you are also welcome to address an objection to us.

#### **Right to data portability**

You have a right to data portability in legal cases. Please contact STRAVA in this regard.

Insofar as a right to data portability concerns data that we have received within the scope of our own responsibility, you are also welcome to send us a data transfer request.

#### **4.2. How do you exercise your rights?**

Please note that SCC EVENTS GmbH is not the operator of the entire social platform, but merely maintains a profile on STRAVA. We receive the data and information listed in this privacy policy from STRAVA. We therefore advise you to contact STRAVA directly for general requests for information, requests for changes and requests for deletion or blocking with regard to the platform.

You can contact STRAVA's data protection officer at the following e-mail address with your data protection requests:

DPO@strava.com

You can contact SCC EVENTS GmbH using the contact details given in Section I. 1 "Controller".