

The following English version of the Terms & Conditions is provided solely to aid in understanding. In the event of any conflicts arising about wording, the German original version shall be exclusively binding for all parties involved.

## Terms and conditions for participating in the 'Road to Berlin' challenge competition

### §1 Information about the organiser

- (1) The organizer of the competition is SCC EVENTS GmbH ("SCC EVENTS"), Olympiapark Berlin, Hanns-Braun-Straße 4, 14053 Berlin
- (2) The "ROAD TO BERLIN" challenge competition takes place exclusively on the SCC EVENTS Instagram account for the BMW BERLIN MARATHON (@berlinmarathon). The competition is in no way connected to the operator of the Instagram social media platform and is not sponsored, supported or organised by Instagram.
- (3) Participation in the competition is only possible under the terms and conditions set out here. By participating in the competition, participants expressly accept these terms and conditions. The terms and conditions are available at: [https://www.scc-events.com/fileadmin/media/corporate/datenschutz/EN-TNB RTB-Challenge 2-5 V2.pdf](https://www.scc-events.com/fileadmin/media/corporate/datenschutz/EN-TNB_RT challenge_2-5_V2.pdf)
- (4) All questions, comments or complaints regarding the competition should be directed to SCC EVENTS (facebook@scc-events.com).
- (5) SCC EVENTS reserves the right to cancel or terminate the competition at any time.

### §2 Eligibility

- (1) Persons who are at least 18 years old at the time of participation are eligible to enter.
- (2) Participants must use their own personal Instagram account. Subscription to the BMW BERLIN MARATHON Instagram fan page (@berlinmarathon) is not necessary.
- (3) Employees of SCC EVENTS, its agencies and service providers, and other persons directly involved in designing and implementing this competition, as well as the family members of all of the aforementioned persons, are not eligible to participate.

### §3 Participation

- (1) Participants must provide SCC EVENTS with a photo or screenshot of their completed run for one or more 'ROAD TO BERLIN' challenges. To do so, they must provide a photo or screenshot of the SCC EVENTS running app showing the distance they have completed in accordance with each challenge's requirements. Participants can enter the competition by either posting a photo in their personal Instagram story and tagging the BMW BERLIN-MARATHON Instagram account (@berlinmarathon) or sending the image as a direct message to this account.
- (2) The „ROAD TO BERLIN“ Challenges 2 - 5 consist of the following units:

#### Challenge 2 – LONG RUN

Period: 09.08. – 17.08.2025, Distance: at least 30 km

## Challenge 3 – Die GENERALPROBE (Dress Rehearsal)

Period: 24.08. – 31.08.2025, Distance: 21,1 km (half marathon)

---

## Challenge 4 – TAPERING RUN

Period: 06.09. – 14.09.2025, Distance: 8-12 km (in between this distance)

---

## Challenge 5 – RECOVERY RUN

Period: 23.09. – 30.09.2025, Distance: freely selectable – relaxed fade out

---

The deadline for participation in the challenges is 11:59 p.m. CET on the last day of each unit.

(3) Participation is not dependent on the purchase of goods or services from SCC EVENTS. Purchasing goods or services does not increase the chances of winning.

(4) Each eligible participant will be entered only once into the draw for each of the 'ROAD TO BERLIN' challenges. Submitting multiple entries for a single challenge does not increase the chances of winning.

(5) Entries for the competition must not contain any insults, false facts or infringements of competition, trademark or copyright laws.

(6) Regarding the submitted or posted image, participants warrant that they hold the copyright for the image and guarantee that its content does not violate applicable law or the rights of third parties when it is made available, published or used. If the consent of third parties is required for the transfer of the image, participants must ensure that this consent has been obtained.

(7) Participants who violate these terms and conditions will be excluded from the prize draw.

### §4 Prizes

(1) For challenges 2 - 5 of the 'ROAD TO BERLIN' prizes will be raffled off.

## Challenge 2 – LONG RUN

10 x 1 Pcs. BLACKROLL TWIN fascia roller

1 x 1 Pcs. BLACKROLL BOOSTER TWIN SET vibration roller

---

## Challenge 3 – Die GENERALPROBE (Dress Rehearsal)

1 x 2 Voucher codes for guaranteed starting places for the GENERALI BERLINER HALFMARATHON 2026 including 1 x Hotel accommodation in a double room with

king-size bed for 2 people and breakfast at Motel One Berlin-Tiergarten from 28. till 29.03.2026

---

### Challenge 4 – TAPERING RUN

4 x 1 Pcs. Box from the Marathon Race Collection by MAURTEN, each containing 7 x Gel 100, 2 x Drink Mix 160, 2 x Drink Mix 320, 2 x Solids, and one 500-ml-bottle

---

### Challenge 5 – RECOVERY RUN

1 x 1 Pcs. ERDINGER-Fan set consisting of: a 12-month membership in the Erdinger Active Team, a fan shop voucher worth €200.00, a retro package with retro Erdinger Weißbräu flip-flops, a retro Erdinger Weißbräu beach towel, and a retro Erdinger Weißbräu beach bag

2 x 1 Voucher codes for guaranteed starting places for the BMW BERLIN-MARATHON 2026

#### Information about the prizes:

- The personalized voucher codes, each valid for one guaranteed starting place at the respective sporting event, are valid when redeemed in conjunction with a successful registration based on the SCC EVENTS terms and conditions of participation applicable to the sporting event during the participation period, available at <https://www.scc-events.com/teilnahmebedingungen>. The cost of the starting place is discounted by 100% with the respective voucher code.

- Hotel accommodation: Booking by SCC EVENTS as described in the prize; additional services are not included.

- Non-cash prizes: The non-cash prizes (from Blackroll, Erdinger, and Maurten) will be sent by post after verification of address details or can be collected in person from SCC EVENTS

(2) Prizes cannot be transferred to third parties.

(3) The voucher prizes cannot be redeemed for additional services or other SCC EVENTS events.

(4) Prizes will not be paid out in cash and cannot be exchanged.

### §5 Prize draw and notification

(1) Anyone who fulfils the participation requirements in accordance with these terms and conditions is eligible to enter the prize draw. Prizes will be drawn at random from all entries submitted or posted during the competition period up to and including the closing date of each challenge of the "ROAD TO BERLIN".

(2) The prize draw will usually take place within four working days after the closing

date for entries of each "ROAD TO BERLIN" challenge.

(3) Winners will be notified via a personal message on Instagram. If a winner does not respond to the notification within three days, the prize will be forfeited, and a replacement winner will be selected.

(4) The respective prize will be sent by email in the case of vouchers or by post in the case of non-cash prizes after the winner has responded. SCC EVENTS will request the following information from the winners:

- voucher prizes: Last name, first name and e-Mail address to which the prize should be sent

- Non-cash prizes: Last name, first name and postal address to which the prize should be sent.

This data will be processed by SCC EVENTS for the purpose of sending the prize, to personalize the voucher codes and for tax purposes.

## §6 Data protection

(1) By participating in the competition, SCC EVENTS will process the personal data of participants on the BMW BERLIN-MARATHON Instagram fan page (@berlinmarathon). This data will be processed exclusively for the purpose of conducting the competition in accordance with these terms and conditions. Detailed information on data processing in the context of the competition is available at:

<https://www.scc-events.com/informationspflicht>, Data protection information for Participants in the "ROAD TO BERLIN" Challenge.

(2) Comments, shared stories (e.g. images) and profile names of participants are publicly visible on the SCC EVENTS Instagram fan page for the BMW BERLIN-MARATHON (@berlinmarathon), and can be viewed, tagged or commented on by Instagram users who are not participating in the competition. Photos or videos sent via direct message will not be published.

(3) As part of the prize redemption process, SCC EVENTS processes further personal data of the person(s) redeeming the prize. Data processing that takes place, for example, in the context of event booking or through the registration and use of the user account in the SCC EVENTS online booking portal (<https://login.scc-events.com/s/login/>) is not affected by these conditions of participation and is independent of them. Further information from SCC EVENTS pursuant to Art. 13 GDPR on the processing of personal data is available at: <https://www.scc-events.com/informationspflicht>

### Information pursuant to Art. 26(2) GDPR:

A contractual relationship pursuant to Art. 26(1) GDPR exists with the operator of the social media platform 'Instagram', Meta Platforms Ireland Ltd., Merrion Road, Dublin 4, D04 X2K5, Ireland, regarding joint responsibility. Within this framework, Instagram operates the entire IT infrastructure of the platform and maintains its

own privacy policy, maintains its own user relationship with platform users (insofar as they are registered users) and is responsible, together with SCC EVENTS, for deleting illegal or inappropriate posts and content. The operator of the social media platform 'Instagram' has no influence on the processing of personal data by SCC EVENTS within the scope of this competition. Detailed information on data processing in connection with the use of the social media platform 'Instagram' is available at:

German: [https://www.scc-events.com/fileadmin/media/corporate/datenschutz/DSE\\_Social\\_Media\\_SCC\\_EVENTS.pdf](https://www.scc-events.com/fileadmin/media/corporate/datenschutz/DSE_Social_Media_SCC_EVENTS.pdf)

English: [https://www.scc-events.com/fileadmin/media/corporate/datenschutz/DSE\\_Social\\_Media\\_SCC\\_EVENTS\\_Englisch.pdf](https://www.scc-events.com/fileadmin/media/corporate/datenschutz/DSE_Social_Media_SCC_EVENTS_Englisch.pdf)

## §7 Miscellaneous

- (1) Participants in the competition indemnify Instagram from any liability.
- (2) Legal recourse is excluded. German law applies exclusively. Should individual provisions of these terms and conditions of participation be or become invalid, this shall not affect the validity of the remaining provisions.
- (3) SCC EVENTS may change these terms and conditions at any time without prior notice.
- (4) Status of the terms and conditions of participation in the competition:  
06.08.2025