

The following English version of the Terms & Conditions of Participation is provided solely to aid in understanding. In the event of any conflicts arising about wording, the German original version shall be exclusively binding for all parties involved

Terms & Conditions of Participation for the "Giveaway Shokz BM26"

§1 Notes on the organiser

(1) The organiser of the contest is SCC EVENTS GmbH ("SCC EVENTS"), Olympiapark Berlin, Hanns-Braun-Strasse/Adlerplatz, 14053 Berlin

(2) The contest takes place exclusively on the Instagram account of SCC EVENTS for the BMW BERLIN-MARATHON (@berlinmarathon). The content of the contest is in no way connected to the operator of the social media platform "Instagram" and is in no way sponsored, supported or organised by Instagram

(3) Participation in the contest is only possible under the conditions of participation listed here. By participating in the contest, participants expressly recognise these conditions of participation. The Terms and Conditions of Participation are available at:

https://www.scc-events.com/fileadmin/media/corporate/pdf/Gewinnspiele/TNB_Giveaway_Shokz_BM26.pdf

(4) All questions, comments or complaints about the contest should be addressed to SCC EVENTS (facebook@scc-events.com).

(5) SCC EVENTS reserves the right to cancel or terminate the contest at any time.

§2 Eligibility to participate

(1) Anyone at least 18 years old at the time of participation is eligible to participate.

(2) Participants must have their own personal Instagram account. It is not necessary to subscribe to the BMW BERLIN-MARATHON Instagram fan page (@berlinmarathon).

(3) Employees of SCC EVENTS, as well as their agencies, service providers and other persons directly involved in the conception and implementation of this contest, as well as family members of all persons listed above, are excluded from participation.

§3 Participation

(1) Participation takes place by commenting on the official giveaway post on the Instagram account of the BMW BERLIN-MARATHON (@berlinmarathon) during the promotional period.

(2) The closing date for entries is 13.09.2026, 23:59 (CET).

(3) Participation is not dependent on the purchase of goods or the utilisation of a service from SCC EVENTS. The purchase of a product or the utilisation of a service does not increase the chances of winning.

(4) Each eligible person will be considered once in the prize drawing. The submission of multiple entries does not increase the chances of winning.

(5) Entries for participation in the contest may not contain any insults, false facts, or offences regarding competition, trademark or copyright.

(6) With regard to the image submitted or posted, participants warrant that they are the author of the image and guarantee that the content of the image does not violate applicable law or the rights of third parties when provided, published or used. If third-party consent is required for the transmission of the recorded image, the participants shall ensure that this consent has been obtained.

(7) Persons who violate these conditions of participation will be excluded from the prize drawing.

§4 Prizes

(1) 3 pairs of Shokz headphones will be allocated as prizes in the giveaway.

(2) The prizes cannot be transferred to third parties.

(3) The prizes cannot be redeemed for additional services or SCC EVENTS events.

(4) The prizes will not be paid out in cash and cannot be exchanged.

§5 Prize drawing and notification

(1) Anyone who has fulfilled the requirements for participation in the prize drawing in accordance with these Conditions of Participation will be entered into the prize drawing. The prizes will be drawn at random from all entries submitted or posted during the contest period up to the closing date.

(2) The prize drawing will generally take place within four working days of the closing date.

(3) The winners will be notified by personal message (Direct Message) on Instagram. If a winner does not respond to accept their prize within 3 days of being notified, the prize will be forfeited, and a replacement winner will be chosen.

(4) The prize will be dispatched by post/courier after the winner has responded. SCC EVENTS will request the following data from the winner: surname, first name, e-mail address, and postal address (shipping address) to which the prize is to be sent. This data will be processed by SCC EVENTS for the purpose of shipping the prize and for tax purposes.

§6 Privacy

(1) By participating in the contest, SCC EVENTS processes personal data of participants on the Instagram fan page of the BMW BERLIN-MARATHON (@berlinmarathon). The data will be processed by SCC EVENTS exclusively for the purpose of organising the contest in accordance with these Conditions of Participation. Detailed information on data processing in the context of the contest can be found at: <https://www.scc-events.com/informationspflicht>, Privacy Notice for the "Giveaway Shokz BM26".

(2) The comments and the profile names of the participants are publicly visible on the Instagram fan page of SCC EVENTS for the BMW BERLIN-MARATHON (@berlinmarathon) and can also be seen or commented on by Instagram users who are not participating in the contest.

(3) Data processing carried out to deliver physical prizes (e.g. collecting postal address details to dispatch the Shokz headphones) is conducted solely for the purpose of prize fulfillment. Further information from SCC EVENTS in accordance with Art. 13 GDPR on the processing of personal data can be found at:

<https://www.scc-events.com/informationspflicht>.

Information according to Art. 26(2) GDPR:

There is a contractual relationship with the operator of the social media platform "Instagram", Meta Platforms Ireland Ltd, Merrion Road, Dublin 4, D04 X2K5, Ireland, in accordance with Art. 26(1) GDPR on joint responsibility. Within this framework, Instagram operates the entire IT infrastructure of the platform, maintains its own data protection information, maintains its own user relationship with the platform users (provided they are registered users of the platform) and, together with SCC EVENTS, is also responsible for the deletion of illegal or inappropriate posts and content on the platform.

The operator of the social media platform "Instagram" has no influence on the processing of personal data carried out by SCC EVENTS in the context of this contest. Detailed information on data processing in the context of the use of the social media platform "Instagram" can be found at

German:

https://www.scc-events.com/fileadmin/media/corporate/datenschutz/Impressum_und_Datenschutz_Social_Media_SCC_EVENTS.pdf

English:

https://www.scc-events.com/fileadmin/media/corporate/datenschutz/Social_Media_SCC_Events_EN.pdf

§7 Miscellaneous

(1) Participants in the contest release Instagram from any liability.

(2) Legal recourse is excluded. The law of the Federal Republic of Germany shall apply exclusively. Should any of these conditions of participation be or become invalid, this shall not affect the validity of the remaining conditions of participation.

(3) These Terms & Conditions of Participation may be amended by SCC EVENTS at any time without separate notification.

(4) Status of the conditions of participation for the contest: 13 September 2026